

# GROUP FOUR DISCUSSION QUESTIONS

## GROUP FOUR: ENTREPRENEURS AND INDUSTRY LEADERS

### THEME: RESTARTING ECONOMIC GROWTH

JPMORGAN CHASE & CO., NEW YORK

JANUARY 21<sup>ST</sup>, 2016 1:30 PM-5:00 PM

1. Based on what you know, what factors have enabled Detroit to incubate vibrant local businesses? How has it attracted entrepreneurs from elsewhere?
2. What does it take for a small business strategy to achieve enough scale to impact a city's employment levels and overall economic situation? How do you get to that scale?
3. What technical assistance or financial resources exist in Detroit to support small businesses? How do these compare to those in other cities?
4. What new structures exist to connect businesses with employees and workforce development resources? How do these compare to those in other cities?
5. How has Detroit approached industry attraction and retention at the city and regional level? How is it approaching international trade? Are these strategies being linked to small businesses?
6. What might Detroit have to teach other cities (and vice versa) about the economic turnaround of cities? How should we be thinking about the role of small businesses in urban revitalization?

# GROUP FOUR PARTICIPANTS

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