

# California Foundations: 1999–2009 Growth Amid Adversity



The Center on Philanthropy & Public Policy UNIVERSITY OF SOUTHERN COL

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In order to make the research a catalyst for understanding and action, the Center encourages communication among the philanthropic, nonprofit, and policy communities. This is accomplished through a series of convenings and conversations around research findings and policy issues to help key decision makers work together more effectively to solve public problems and to identify strategies for action.

Report written by James M. Ferris and Hilary J. Harmssen.

The opinions presented in this paper represent those of the authors and not those of The Center on Philanthropy and Public Policy. A copy of the full report can be downloaded on the Center's website at www.usc.edu/philanthropy. The Center on Philanthropy and Public Policy Sol Price School of Public Policy University of Southern California Lewis Hall, Room 210 Los Angeles, California 90089-0626 Phone: (213) 740-9492 Fax: (213) 821-4126 Email: cppp@usc.edu Web site: www.usc.edu/philanthropy

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#### **ABOUT THIS STUDY**

The Center's landmark study of California foundations in 2001 chronicled the growing importance and impact of foundations in the state and across the nation with a particular focus on the 1990s, and provided a quantitative assessment of the size, structure, and scope of the state's foundation community within the context of national trends and patterns. We saw that California philanthropy was leading the way in terms of growth in numbers, assets, and total giving, as well as the dynamic role of community foundations and health care foundations created from the conversion of nonprofit healthcare organizations. The baseline analysis suggested great promise and potential for California foundations and those they serve, as well as a number of challenges.

Now ten years later we look at the changes that have unfolded. California foundations continue to be a significant force in philanthropy in the state and nation over the period 1999-2009. Although there are ebbs and flows, there are more foundations and higher levels of giving at the end of the decade, though asset growth is flat when adjusted for inflation. As we cautioned in the earlier report, the phenomenal growth of the 1990s has not been repeated this decade. Yet, there are a couple of encouraging signs for the future. First, there are a growing number of small foundations that cumulatively account for an increasing share of total foundation giving. And, second, community foundations within the state, as previously noted, continue to exhibit a robust role in philanthropic giving. This suggests that living donors are playing a greater role, and that as wealth grows it is more likely to fuel philanthropic growth. But even more encouraging are the advances in devising strategies and developing practices to increase philanthropy's impact that have accelerated over the last decade.

The Center is committed to continuing to track trends and patterns of California's foundations and their philanthropy as well as their efforts to leverage their resources for greater impact. This work is made possible by our partnership with the Foundation Center, and the support of the Center's Philanthropic Partners.

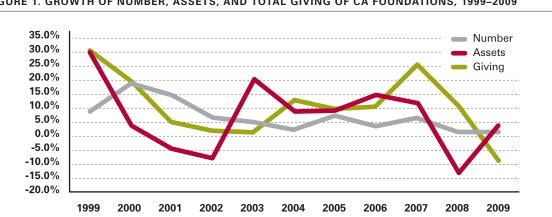
# California Foundations: 1999–2009 Growth Amid Adversity

Over the past ten years, California foundations have continued to be a significant force in philanthropy and the nonprofit sector in the state and nation. While the growth experienced in the 1990s continues, it has come at a slower rate and has been punctuated by pronounced peaks and valleys that coincide with changes in economic fortunes.

#### SIZE AND GROWTH

**California's foundation sector grew in terms of numbers and total giving, though assets adjusted for inflation are largely unchanged over the decade.** Between 1999 and 2009, the number of foundations in California grew by 71 percent from 4,208 to 7,184. California foundation giving more than doubled from \$2.8 billion to \$6.0 billion; however, when adjusted for inflation, total giving increased a more moderate 55 percent.<sup>1</sup> Foundation assets increased from \$68.2 billion to \$93.3 billion, a 37 percent increase, over the same period; although, assets were largely unchanged when controlling for inflation, growing a mere 2.6 percent.

The patterns over the decade are illuminating. While the number of foundations grew throughout the period, the robust growth in 2000 and 2001 gave way to a tapering off by the end of the period. On the other hand, foundation giving and assets exhibited peaks and valleys over the ten years with the swings in assets more pronounced than the swings in giving.



#### FIGURE 1. GROWTH OF NUMBER, ASSETS, AND TOTAL GIVING OF CA FOUNDATIONS, 1999–2009

NO. OF FOUNDATIONS	CAI	CALIFORNIA		D STATES		
Year	#	% Growth	#	% Growth	CA as % US	
1999	4,208	-	50,201	_	8.4	
2000	4,948	17.6%	56,582	12.7%	8.7	
2001	5,618	13.5%	61,810	9.2%	9.1	
2002	5,929	5.5%	64,843	4.9%	9.1	
2003	6,160	3.9%	66,398	2.4%	9.3	
2004	6,242	1.3%	67,736	2.0%	9.2	
2005	6,606	5.8%	71,095	5.0%	9.3	
2006	6,778	2.6%	72,477	1.9%	9.4	
2007	7,138	5.3%	75,187	3.7%	9.5	
2008	7,163	0.4%	75,595	0.5%	9.5	
2009	7,184	0.3%	76,545	1.5%	9.4	
10-year growth rate		70.7%		52.5%		

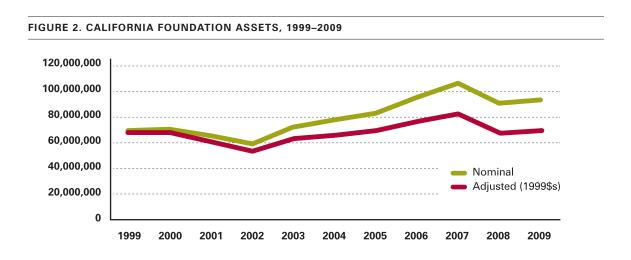
#### TABLE 1. GROWTH OF FOUNDATIONS: NUMBER, ASSETS AND TOTAL GIVING (DOLLARS IN THOUSANDS)

TOTAL ASSETS	CALIFO	CALIFORNIA		UNITED STATES	
Year	\$	% Growth	\$	% Growth	CA as % US
1999	68,297,099	-	448,610,710	_	15.2
2000	70,125,281	2.7%	486,085,311	8.4%	14.4
2001	66,143,481	-5.7%	476,788,561	-1.9%	13.9
2002	60,190,097	-9.0%	435,190,471	-8.7%	13.8
2003	71,862,374	19.4%	476,713,000	9.5%	15.1
2004	77,429,226	7.7%	510,480,908	7.1%	15.2
2005	83,759,417	8.2%	550,552,049	7.8%	15.2
2006	95,350,159	13.8%	614,656,000	11.6%	15.5
2007	105,730,045	10.9%	682,222,000	11.0%	15.5
2008	90,693,551	-14.2%	564,950,926	-17.2%	16.1
2009	93,328,030	2.9%	590,188,365	4.5%	15.8
10-year growth rate		36.7%		31.6%	

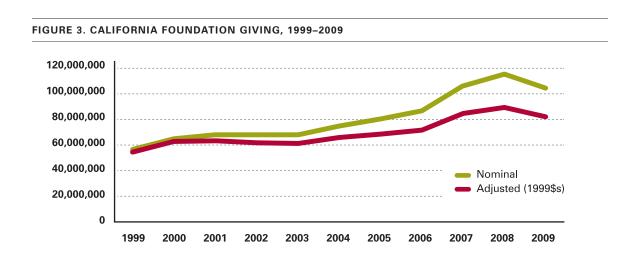
TOTAL GIVING	CALIF	ORNIA	UNITED	STATES	
Year	\$	% Growth	\$	% Growth	CA as % US
1999	2,895,548	_	23,321,482	_	12.4
2000	3,432,247	18.5%	27,563,166	18.2%	12.5
2001	3,566,857	3.9%	30,502,393	10.7%	11.7
2002	3,611,135	1.24%	30,431,799	-0.2%	11.9
2003	3,626,821	0.43%	30,309,000	-0.4%	12.0
2004	4,053,718	11.77%	31,843,907	5.1%	12.7
2005	4,404,772	8.66%	36,402,633	14.3%	12.1
2006	4,814,754	9.31%	39,004,000	7.1%	12.3
2007	5,995,412	24.52%	44,394,000	13.8%	13.5
2008	6,611,328	10.27%	46,781,305	5.4%	14.1
2009	5,988,163	-9.43%	45,778,459	-2.1%	13.1
10-year growth rate		106.8%		96.3%	

Note: See Appendix A for inflation-adjusted numbers.

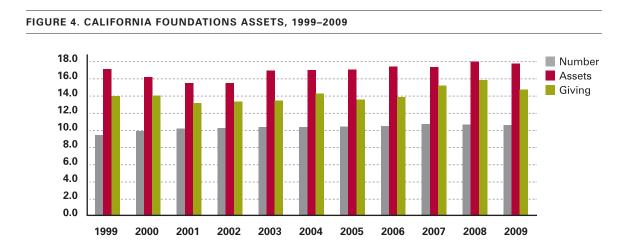
In 1999, California foundation assets totaled over \$68.2 billion dollars, compared to \$448.6 billion nationally. Over the next ten years, foundation assets statewide and nationally ebbed and flowed; showing declines from 2000-2002 and again in 2008. In 2007, total assets of California foundations reached \$105.7 billion (\$81.9 billion, when adjusted for inflation), compared to a peak for foundation assets nationally at \$682 billion.



Total giving grew initially from 1999 to 2000 and then held steady until 2004 when giving started to grow again and peaked in 2008 at \$4.9 billion in California and \$36.2 billion for foundations nationally. The difference in the patterns of assets and giving is due, in part, to the fact that foundations have a planning process for grantmaking budgets and make multi-year giving commitments, thus smoothing changes in giving levels. In addition, as new foundations are created and estates are transferred into foundations, endowments grow providing additional resources for giving.



The growth of California's foundations outpaced the nation in all dimensions, in particular in the number of foundations and their giving. As a consequence, California's share of the number of foundations ticked up from 8.4 percent in 1999 to 9.4 percent ten years later. The assets of California foundations as a percent of the assets of all U.S. foundations increased from 15.2 percent to 15.8 percent. Meanwhile, the giving of California foundations as a percent of the giving of all U.S. foundations increased from 12.4 percent to 13.1 percent.



### The Structure of California's Foundation Sector

There are important structural features of California foundations that we observed in 1999 that continue to characterize the state's foundation community today. The sector continues to be highly concentrated both in terms of size and geography. It remains dominated by private independent foundations, though there are a set of community foundations that have a dramatic impact on giving and gifts received by the state's foundations.

#### VARIATION IN SIZE

**The foundation sector in California continues to be highly concentrated in both assets and giving.** Today, there are 14 foundations with assets in excess of \$1 billion. They hold 46 percent of all foundation assets and 30 percent of total giving.<sup>2</sup> In 1999, there were nine foundations with assets in excess of \$1 billion, accounting for 52 percent of all foundation assets and 32 percent of total giving. If we expand the size threshold to those above \$250 million in assets, there were 33 foundations in 1999; they accounted for 68 percent of all foundation assets in the state and 53 percent of all foundation giving. The number of foundations with assets over \$250 million increased to 42 in 2009. While their share of assets fell to 61 percent and share of giving fell to 44 percent, there remains a high degree of concentration.

The highly concentrated nature of the California foundation sector is mirrored nationwide, but not quite to the same extent. In 1999, large foundations with assets over \$250 million accounted for 53 percent of total assets and 39 percent of total giving nationwide. As with California foundations, these foundations' share of assets and total giving fell to 48 percent and 35 percent, respectively, in 2009.

Despite the dominance of large foundations within the state, the number of foundations with assets of less than \$1 million continued to grow over the ten-year period from 2,428 in 1999 to 4,373 in 2009. Although the percentage of total assets held by these foundations remained steady at around 1 percent of foundation assets in the state, the percentage of total giving increased from 6 percent in 1999 to 11 percent in 2009. This trend suggests that these small foundations, many created in the 1990s or later, are vehicles for personal giving by living donors. They are also a possible harbinger of a larger foundation footprint in philanthropy in the coming decades.

<sup>2.</sup> For list of the state's top 100 foundations by assets and total giving see Appendix B and C, respectively.

\$0 million to \$1 million

Total

#### TABLE 2. FOUNDATIONS BY ASSET CATEGORY (IN THOUSANDS)

681,090 57.7

\$68,297,097 100.0 \$448,610,710 100.0

NO. OF FOUNDATIONS	1999 CALIFORI	NIA	1999 US		2009 CALIFOF	RNIA	2009 US	
Asset Category	#	%	#	%	#	%	#	%
\$1 billion and above	9	0.2	48	0.1	14	0.2	60	0.1
\$250 million to \$1 billion	24	0.6	158	0.3	28	0.4	200	0.3
\$50 million to \$250 million	96	2.3	839	1.7	173	2.4	1,245	1.6
\$10 million to \$50 million	307	7.3	3,204	6.4	506	7.0	4,558	6.0
\$1 million to \$10 million	1,344	31.9	15,161	30.2	2,090	29.1	22,101	28.9
\$0 million to \$1 million	2,428	57.7	30,791	61.3	4,373	60.9	48,381	63.23
Total	4,208	100.0	50,201	100.0	7,184	100.0	76,545	100.0
TOTAL ASSETS	1999 CALIFORI	NIA	1999 US		2009 CALIFOF	RNIA	2009 US	
Asset Category	\$	%	\$	%	\$	%	\$	%
\$1 billion and above	\$35,549,7	60 0.2	\$164,808,753	0.1	\$42,931,	493 46.0	\$194,371,442	32.9
\$250 million to \$1 billion	11,079,9	66 0.6	72,600,399	0.3	13,652,	085 14.6	90,382,855	15.3
\$50 million to \$250 million	9,846,0	55 2.3	86,408,988	1.7	17,839,	068 19.1	124,397,609	21.1
\$10 million to \$50 million	6,618,6	47 7.3	67,517,204	6.4	10,782,	772 11.6	96,565,400	16.4
\$1 million to \$10 million	4,521,5	79 31.9	48,647,541	30.2	6,942,	934 7.4	70,700,405	12.0

TOTAL GIVING	1999 CALIFORNIA	ι.	1999 US		2009 CALIFORNIA		2009 US	
Asset Category	\$	%	\$	%	\$	%	\$	%
\$1 billion and above	\$916,836	31.7	\$5,864,676	25.1	\$1,817,492	46.0	\$10,706,883	23.4
\$250 million to \$1 billion	613,336	21.2	3,329,298	14.3	822,182	14.6	5,070,366	11.1
\$50 million to \$250 million	452,552	15.6	4,456,403	19.1	1,254,719	19.1	9,279,467	20.3
\$10 million to \$50 million	393,967	13.6	4,051,998	17.4	816,152	11.6	8,658,651	18.9
\$1 million to \$10 million	348,006	12.0	3,821,756	16.4	622,287	7.4	6,758,862	14.8
\$0 million to \$1 million	170,852	5.9	1,797,351	7.7	655,331	1.3	5,304,232	11.6
Total	\$2,895,549	100.0	\$23,321,482	100.0	\$5,988,163	100.0	\$45,778,461	100.0

8,627,825 61.3

1,179,678 1.3

13,770,654

\$93,328,030 100.0 \$590,188,365 100.0

2.3

#### **FOUNDATION TYPES**

**Independent foundations dominate the foundation community in California throughout the decade, as the composition of the foundation sector remains stable.** Private independent foundations account for 90 percent of the number of foundations and three-quarters of foundation assets and foundation giving. Their share of all foundation types mirrors that of independent foundations at the national level. In fact, over the ten-year period, we see that the overall composition of foundation types in California as well as the U.S. is largely unchanged.

NO. OF FOUNDATIONS	1999 CALIFOR	NIA	1999 US		2009 CALIFORM	IIA	2009 US	
Foundation Type	#	%	#	%	#	%	#	%
Independent	3,755	89.2	44,824	89.3	6,352	88.4	68,508	89.5
Corporate	100	2.4	2,019	4.0	187	206	2,733	3.6
Community	34	0.8	519	1.0	49	0.7	737	1.0
Operating	319	7.6	2,839	5.7	596	8.3	4,567	6.0
Total	4,208	100.0	50,201	100.0	7,184	100.0	76,545	100.0
TOTAL ASSETS	1999 CALIFOR	NIA	1999 US		2009 CALIFORM	١A	2009 US	
Foundation Type	\$	%	\$	%	\$	%	\$	%
Independent	\$51,315,0	46 75.1	\$381,364,659	85.0	\$70,023,0	82 75.0	\$482,954,062	81.8
Corporate	1,148,1	57 1.7	15,257,698	3.4	1,872,2	89 2.0	19,298,935	3.3
Community	4,202,1	58 6.2	27,648,672	6.2	6,841,6	68 7.3	49,491,218	8.4
Operating	11,631,7	38 17.0	24,339,680	5.4	14,590,9	91 15.6	38,444,150	6.5
Total	\$68,297,0	99 100.0	\$448,610,709	100.0	\$93,328,0	30 100.0	\$590,188,365	100.0
GIFTS RECEIVED	1999 CALIFOR	NIA	1999 US		2009 CALIFORM	JIA	2009 US	
Foundation Type	\$	%	\$	%	\$	%	\$	%
Independent	\$1,712,6	57 39.6	\$24,097,438	75.1	\$2,333,3	36 60.3	\$27,054,320	66.2
Corporate	171,0	71 4.0	3,313,248	10.3	228,7	52 5.9	3,966,250	9.7
Community	787,6	59 18.2	3,295,378	10.3	696,2	39 18.0	4,814,379	11.8
Operating	1,649,4	05 38.2	1,370,610	4.3	611,8	20 15.8	5,026,884	12.3
Total	\$4,320,7	92 100.0	\$32,076,674	100.0	\$3,870,1	47 100.0	\$40,861,833	100.0
TOTAL GIVING	1999 CALIFOR	NIA	1999 US		2009 CALIFORM	JIA	2009 US	
Foundation Type	\$	%	\$	%	\$	%	\$	%
Independent	\$2,260,4	55 78.1	\$17,989,368	77.1	\$4,566,2	81 76.3	\$32,752,607	71.5
Corporate	157,2	86 5.4	2,813,557	12.1	349,0	37 5.8	4,690,601	10.2
Community	385,1	36 13.3	1,849,448	7.9	647,2	39 10.8	4,174,413	9.1
Operating	92,6	72 3.2	669,108	2.9	425,6	06 7.1	4,160,838	9.1

#### TABLE 3. AGGREGATE FISCAL DATA BY FOUNDATION TYPE (DOLLARS IN THOUSANDS)

**Community foundations continue to be a distinctive part of California's philanthropic landscape.** Community foundations provide an important mechanism for donors to be engaged in their philanthropy through donor advised funds. In 2009, community foundations in California accounted for 11 percent of foundation giving and 18 percent of gifts received, roughly the same as ten years earlier. This is substantially above the national level throughout the decade. For example, community foundations nationally account for 9 percent of all foundation giving and 12 percent for gifts received in 2009. No doubt, the most recent recession has eroded the robustness of giving by community foundations in the last couple of years, in particular 2009.

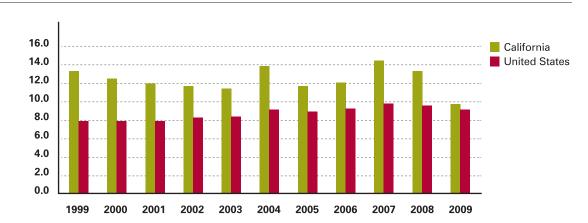
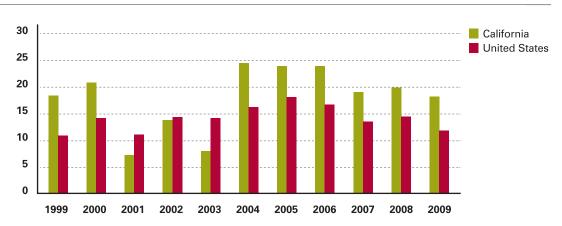


FIGURE 5. TOTAL GIVING BY COMMUNITY FOUNDATIONS AS A PERCENT OF TOTAL GIVING, 1999-2009

FIGURE 6. GIFTS RECEIVED BY COMMUNITY FOUNDATIONS AS A PERCENT OF TOTAL GIFTS RECEIVED, 1999-2009



#### **GEOGRAPHIC CONCENTRATION**

**Foundations in California are highly concentrated in the Bay Area and Los Angeles.** From 1999 to 2009, foundations that call the San Francisco Bay Area<sup>3</sup> or Los Angeles County home dominate the California foundation sector in terms of numbers, assets and total giving. In 2009, two thirds of the state's 7,184 foundations were located in one of these two regions. The geographic concentration is even more striking when looking at assets (88 percent) and total giving (86 percent) however. And it is only slightly less concentrated than ten years earlier.

The Bay Area is home to 35 percent of the foundations; these foundations hold 48 percent of all foundation assets and account for about 50 percent of all foundation giving. Thirty two percent of the state's foundations are headquartered in Los Angeles County; these foundations account for 40 percent of foundation assets and 34 percent of foundation giving.

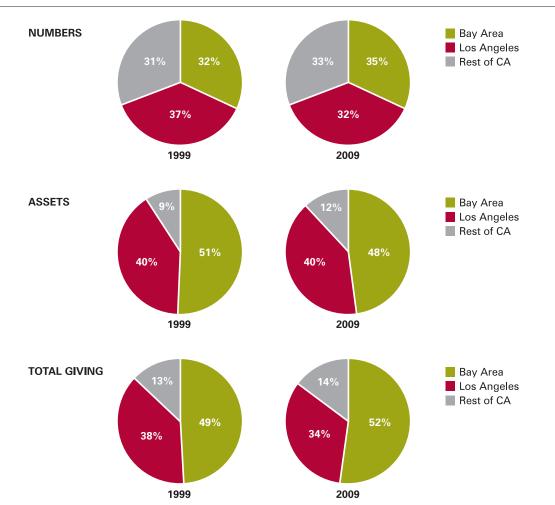


FIGURE 7. PERCENTAGE OF NUMBER OF FOUNDATIONS, ASSETS, AND TOTAL GIVING BY REGION, 1999 AND 2009

3. The Bay Area consists of nine counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma.

### Grantmaking Patterns of California Foundations

California's foundation landscape goes beyond numbers, assets, and total giving. Data collected by The Foundation Center on grants made by the state's largest foundations highlights several important giving trends within the state over the ten-year period in terms of funding areas and the extent to which grants from California foundations are directed to California nonprofits.<sup>4</sup>

**California foundation's giving priorities in education and health have shifted over the decade.** In 2009, the top five funding priorities are: education (24 percent), environment and animals (17 percent), health (16 percent), arts and culture (12 percent) and human services (11 percent). In 1999, the top five funding priorities of California foundations were: health (20 percent), education (17 percent), human services (15 percent), environment and animals (11 percent) and arts and culture (10 percent).

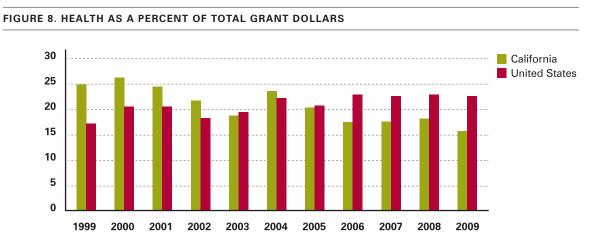
	1999 CALIFORNI	A	1999 US		2009 CALIFORNI	A	2009 US	
Subject	\$	%	\$	%	\$	%	\$	%
Arts and Culture	\$152,407	10.4	\$1,554,344	13.4	\$421,013	12.1	\$2,332,162	10.4
Education	250,429	17.1	2,822,129	24.4	840,913	24.1	5,149,553	17.1
Environment and Animals	154,548	10.6	731,709	6.3	604,930	17.4	1,648,717	10.6
Health	363,965	24.9	1,981,949	17.1	549,843	15.8	5,004,410	24.9
Human Services	217,238	14.8	1,869,291	16.2	378,236	10.9	2,909,215	14.8
Intl Affairs/Human Rights	24,100	1.6	346,152	3.0	132,672	3.8	1,224,952	1.6
Public/Society Benefit	112,403	7.7	1,320,872	11.4	264,081	7.6	2,612,555	7.7
Science and Tech	144,184	9.8	411,782	3.6	209,260	6.0	582,626	9.8
Social Science	22,108	1.5	261,933	2.3	27,477	0.8	205,527	1.5
Religion	22,565	1.5	263,304	2.3	53,503	1.5	451,745	1.5
Other	253	0.0	10,719	0.1	265	0.0	16,094	0.0
Total	\$1,464,500	100.0	\$11,574,183	100.0	\$3,482,193	100.0	\$22,137,556	100.0

#### TABLE 4. DISTRIBUTION OF GRANT DOLLARS BY SUBJECT CATEGORY (1999 DOLLARS IN THOUSANDS)

One of the most notable changes is the reversal of the top two priorities.<sup>5</sup> It is clear that the emergence of several large health foundations, from the conversion of nonprofit healthcare organizations in the 1990s, had an impact in the early part of this decade. As this conversion phenomenon played out, the infusion of health philanthropy dollars was not sustained throughout the most recent decade, resulting in education becoming the top funding priority during the 2000s. This trend was not manifested nationally. As Figure 6.1 shows, health represented a greater share of giving in California than for national foundations from 1999-2004. For the later half of the ten-year period, the percentage of health funding nationally outpaced California foundations. This trend reflects that California did not continue to add new healthcare conversion foundations throughout the ten-year period, but that some appeared in other parts of the country.

<sup>4.</sup> The search set is based on The Foundation Center grants sample (circa 1999 and circa 2009), which includes all of the grants of \$10,000 or more awarded to organizations by a sample of 1,016 and 1,384 larger U.S. foundations, respectively. In 1999, 115 were California foundations, and in 2009 137 were from California. For community foundations, only discretionary grants are included. Grants to individuals are not included in the file.

<sup>5.</sup> While there are upward and downward ticks, in part because of the sampling method, the shifts that we observe for education and health are more than simply a function of the sample.



For foundations nationally, education received the largest percentage of grant dollars across the entire ten-year period, with 24 percent of giving in 1999 and 23 percent in 2009. In California, education funding was the second highest giving priority for the first half of the decade, representing 17 percent of California foundation giving in 1999, but then increasing to 24 percent in 2009.

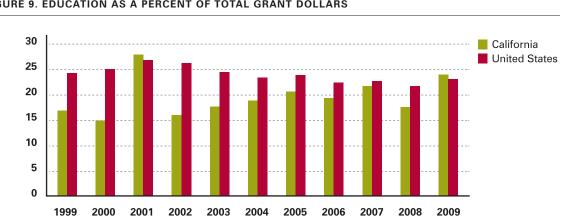
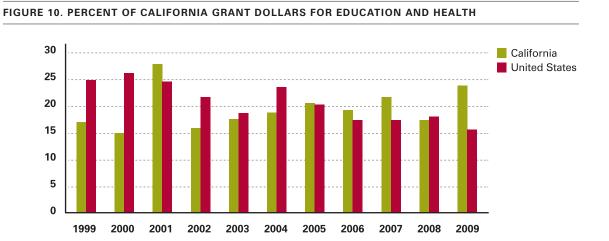
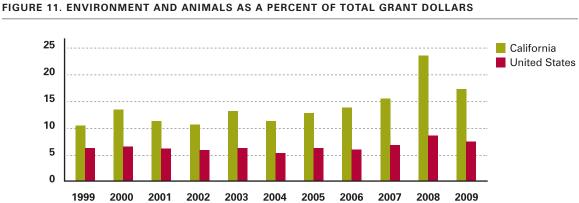


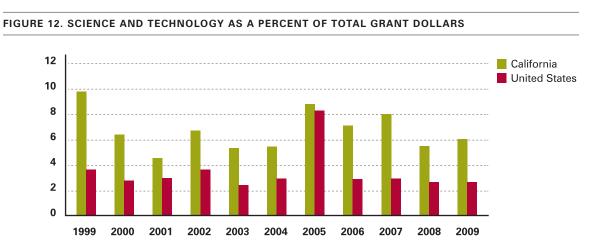
FIGURE 9. EDUCATION AS A PERCENT OF TOTAL GRANT DOLLARS

The question arises as to when education funding outpaced health funding in California. Figure 10 shows that education funding first eclipsed health funding in 2001, with education at 28 percent and health at 25 percent. From 2002 to 2004, health giving was the top priority again and funding for both was almost even in 2005. The trend shifts in 2006 when education grantmaking reaches 19 percent, compared to 18 percent for health, and continues to outpace health grantmaking through the end of the ten-year period.

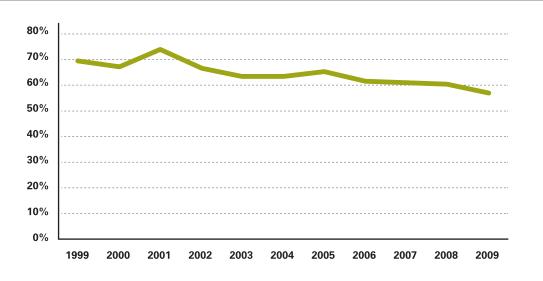


California foundation funding in California is distinctive in the relatively large share of grant dollars focused on the environment and science and technology over the decade. Environment and animals comprised 17 percent of California foundation grant dollars in 2009, up from 11 percent in 1999, in contrast to 7 percent and 6 percent nationally. Over the ten-year period, California foundation giving to environment and animals outpaced national grants to this funding priority. California foundations also grant a relatively larger share of their dollars to science and technology than national foundations. Although the percentage in 2009 of 6 percent is a decrease from 10 percent in 1999, California foundations still allocated more of their grant dollars to this area than foundations nationally across the ten-year period.





**California foundations focus their grantmaking primarily within the state.** In 1999, California foundations gave 70 percent of grant dollars to nonprofit recipients within the state. In 2009, the percentage of grant dollars to in-state recipients had dropped to 58 percent. As Figure 13 illustrates, this shift occurred gradually over the ten year period.



#### FIGURE 13. CALIFORNIA FOUNDATION GRANT DOLLARS TO IN-STATE RECIPIENTS, 1999-2009

### Conclusion

California's foundation sector continues to be significant in its scale, scope and reach today. The number of foundations has increased and foundation giving has grown substantially between 1999 and 2009, while foundation assets have kept pace with inflation. With economic downturns at the beginning and towards the end of the period, the growth in the number of foundations has tapered off after a robust couple of years, while foundation giving and assets exhibited peaks and valleys over the ten years with the swings in assets more pronounced than the swings in giving.

The structural dimensions of the sector are unchanged in many respects over the last ten years.

- A small number of larger foundations continue to dominate the landscape. Today there are 14 foundations with over \$1 billion that hold nearly half of foundation assets in the state and account for 30 percent of foundation giving. At the same time, there are a growing number of small foundations that, cumulatively, account for only about 1 percent of foundation assets, but 11 percent of foundation giving, nearly double that from a decade earlier.
- Community foundations continue to play a distinctive role in foundation philanthropy in California. They account for a much larger share of gifts received and foundation giving in the state than at the national level. In 2009, they accounted for nearly a fifth of the state's foundation giving.
- Foundation assets and giving continue to be geographically concentrated. Los Angeles County and the nine counties that make up the San Francisco Bay Area are home to 88 percent of the state's foundation assets, and 86 percent of giving.

The patterns of grantmaking priorities of California foundations are fairly stable over the decade with two notable exceptions.

- The ordering of the top two funding areas—health and education—has changed over the decade. Health was the leading funding area during the first half of the decade, reflecting the emergence of a number of health foundations in the 1990s created from the nonprofit to for-profit conversions. But mid-way through the period, education overtook health as the leading grantmaking priority.
- Foundation grantmaking focused in the state diminished over the decade. At the beginning of the period about 70 percent of grant dollars went to nonprofits in the state. This number fell to 58 percent by the end of the period.

With the lingering effects of the "great" recession, there is somewhat of a hangover when considering the future prospects for foundations and their philanthropy. This is not surprising given the toll on foundation asserts. Nevertheless, it is important to remember that the foundation community is operating at a scale that is greater than it was a decade ago and significantly more so than two decades ago. Second, the new foundations created in the last two decades have created a footprint that suggests that the foundation sector will continue to grow over the longer term. In addition, the increasing share of giving accounted for by smaller foundations and the continued role of community foundations in giving indicates that there is more giving being done by living donors. This suggests that there is a real opportunity to expand the impact of philanthropy by connecting the various segments of philanthropy to capitalize on the power of the varied voices, and learning among them about the range of strategies for leveraging philanthropy's assets—dollars, knowledge, and connections.

### Appendix A

## GROWTH OF FOUNDATIONS: NUMBER, ASSETS AND TOTAL GIVING (DOLLARS IN THOUSANDS, 1999 DOLLARS)

NO. OF FOUNDATIONS	CAL	IFORNIA	UNITED STATES		
Year	#	% Growth	#	% Growth	
1999	4,208	7.7%	50,201	7.2%	
2000	4,948	17.6%	56,582	12.7%	
2001	5,618	13.5%	61,810	9.2%	
2002	5,929	5.5%	64,843	4.9%	
2003	6,160	3.9%	66,398	2.4%	
2004	6,242	1.3%	67,736	2.0%	
2005	6,606	5.8%	71,095	5.0%	
2006	6,778	2.6%	72,477	1.9%	
2007	7,138	5.3%	75,187	3.7%	
2008	7,163	0.4%	75,595	0.5%	
2009	7,184	0.3%	76,545	1.3%	
10-year growth rate		70.7%		52.5%	

TOTAL ASSETS	CALIFORNIA		UNITED	STATES
Year	\$	% Growth	\$	% Growth
1999	68,297,099	25.4%	448,610,710	14.0%
2000	67,600,771	-1.0%	470,044,496	4.8%
2001	61,315,007	-9.3%	448,658,036	-4.5%
2002	54,472,038	-11.2%	402,986,376	-10.2%
2003	63,598,201	16.8%	431,425,265	7.1%
2004	66,821,422	5.1%	450,244,161	4.4%
2005	69,687,835	4.3%	469,620,898	4.3%
2006	76,280,127	9.5%	507,705,856	8.1%
2007	81,940,785	7.4%	547,824,266	7.9%
2008	68,019,413	-17.0%	437,836,968	-20.1%
2009	70,089,351	3.0%	443,231,462	1.2%
10-year growth rate		2.6%		-1.2%

TOTAL GIVING	CALIF	CALIFORNIA		STATES
Year	\$	% Growth	\$	% Growth
1999	2,895,548	25.9%	23,321,482	17.3%
2000	3,308,686	14.3%	26,653,582	14.3%
2001	3,306,476	-0.1%	28,702,752	7.7%
2002	3,268,077	-1.2%	28,179,846	-1.8%
2003	3,209,737	-1.8%	27,429,645	-2.7%
2004	3,498,359	9.0%	28,086,326	2.4%
2005	3,664,770	4.8%	31,051,446	10.6%
2006	3,851,804	5.1%	32,217,304	3.8%
2007	4,646,444	20.6%	35,648,382	10.6%
2008	4,958,496	6.7%	36,255,511	1.7%
2009	4,497,110	-9.3%	35,569,863	-1.9%
10-year growth rate		55.3%		52.5%

Note: These adjustments are calculated in 1999 dollars based on the California CPI for California foundation figures (see California Department of Finance, 2011), and in 1999 dollars based on the national CPI for national foundation figures (see US Bureau of Labor Statistics, 2011).

## Appendix B

#### 100 LARGEST CALIFORNIA FOUNDATIONS BY ASSETS, 2009

Asset Rank	Name	Assets	Total Giving	Туре	Fiscal Date
1.	J. Paul Getty Trust	\$9,339,172,138	\$14,774,024	OP	6/30/09
2.	The William and Flora Hewlett Foundation	6,869,108,000	342,475,000	IN	12/31/09
3.	The David and Lucile Packard Foundation	5,699,231,606	282,825,448	IN	12/31/09
4.	Gordon and Betty Moore Foundation	5,200,576,871	169,993,004	IN	12/31/09
5.	The California Endowment	3,083,096,943	140,467,401	IN	2/28/09
6.	Conrad N. Hilton Foundation	1,975,092,463	80,100,000	IN	12/31/09
7.	Silicon Valley Community Foundation	1,749,109,000	154,255,000	CM	12/31/09
8.	The Annenberg Foundation	1,602,260,949	164,111,474	IN	6/30/09
9.	Eli & Edythe Broad Foundation	1,466,678,857	169,067,268	IN	12/31/09
10.	The James Irvine Foundation	1,449,193,495	65,495,033	IN	12/31/09
11.	The Norton Simon Foundation	1,297,022,204	4,000,000	IN	12/31/09
12.	California Community Foundation	1,120,523,000	129,207,000	CM	6/30/10
13.	W. M. Keck Foundation	1,066,000,000	45,883,052	IN	12/31/09
14.	Marin Community Foundation	1,014,427,025	54,838,016	CM	6/30/10
15.	The San Francisco Foundation	980,064,000	75,639,000	CM	6/30/10
16.	The Ahmanson Foundation	857,431,395	44,392,650	IN	10/31/09
17.	The California Wellness Foundation	828,071,642	32,091,046	IN	12/31/09
18.	Shimon ben Joseph Foundation	814,768,736	23,547,964	IN	12/31/08
19.	The Broad Art Foundation	765,397,716	1,845,500	OP	12/31/08
20.	The Packard Humanities Institute	726,680,226	12,891,468	OP	12/31/09
21.	Weingart Foundation	635,679,121	37,667,990	IN	6/30/10
22.	The Henry J. Kaiser Family Foundation	534,213,174	853,032	OP	12/31/08
23.	Wayne & Gladys Valley Foundation	510,651,317	36,069,423	IN	9/30/09
24.	Tosa Foundation	495,404,135	46,051,120	IN	12/31/09
25.	The San Diego Foundation	471,358,000	40,253,000	CM	6/30/10
26.	The Skoll Foundation	463,297,672	33,383,519	IN	12/31/09
27.	Arnold and Mabel Beckman Foundation	450,605,808	28,908,930	IN	8/30/09
28.	H. N. & Frances C. Berger Foundation	448,996,051	10,883,687	IN	12/31/08
29.	Evelyn and Walter Haas, Jr. Fund	430,229,650	41,876,804	IN	12/31/08
30.	Frederick R. Weisman Art Foundation	415,807,396	12,000	OP	1/31/09
31.	Koret Foundation	414,413,420	21,174,139	IN	12/31/09
32.	May and Stanley Smith Charitable Trust	365,109,931	10,728,716	IN	12/31/09
33.	The McConnell Foundation	360,903,129	8,430,292	IN	12/31/09
34.	The East Bay Community Foundation	331,331,578	50,665,013	CM	6/30/09
35.	The Lincy Foundation	323,801,275	100,290,723	IN	9/30/09
36.	Wells Fargo Foundation	314,171,569	68,367,615	CS	12/31/09
37.	Stuart Foundation	314,073,221	15,919,286	IN	12/31/08
38.	Richard and Rhoda Goldman Fund	301,688,264	49,200,044	IN	12/31/09
39.	The Annenberg Foundation Trust at Sunnylands	301,142,967	5,100	OP	6/30/08
40.	The Ralph M. Parsons Foundation	295,514,269	19,130,447	IN	12/31/08

Asset Rank	Name	Assets	Total Giving	Туре	Fiscal Date
41.	UniHealth Foundation	250,990,887	10,907,102	IN	9/30/09
42.	Gary and Mary West Foundation	250,289,175	996,500	IN	12/31/07
43.	Omidyar Network Fund, Inc.	249,429,410	20,513,517	IN	12/31/09
44.	William K. Bowes, Jr. Foundation	247,915,486	19,656,550	IN	12/31/08
45.	Santa Barbara Foundation	237,405,956	34,897,075	CM	12/31/08
46.	Charles and Helen Schwab Foundation	232,154,604	19,889,883	IN	6/30/09
47.	Craig H. Neilsen Foundation	230,969,447	6,353,978	IN	12/31/08
48.	The Duffield Family Foundation	226,792,579	13,258,610	IN	6/30/09
49.	Sidney E. Frank Foundation	225,727,515	14,392,700	IN	12/31/08
50.	The William and Sue Gross Family Foundation	219,582,664	12,525,305	IN	12/31/08
51.	The Priem Family Foundation	212,395,037	13,980,546	OP	6/30/09
52.	The Milken Family Foundation	205,033,649	13,076,807	IN	11/30/08
53.	The Capital Group Companies Charitable Foundation	199,376,226	22,095,559	CS	6/30/09
54.	Thomas & Dorothy Leavey Foundation	198,750,136	12,874,577	IN	12/31/08
55.	The Thomas and Stacey Siebel Foundation	193,923,856	9,770,342	IN	12/31/08
56.	Wasserman Foundation	190,093,335	12,171,935	IN	12/31/08
57.	Walter and Elise Haas Fund	188,900,000	13,113,263	IN	12/31/08
58.	Tomkat Charitable Trust	186,909,537	5,166,537	IN	12/31/09
59.	Camp Foundation	183,076,392	6,050,000	OP	6/30/09
60.	S.D. Bechtel, Jr. Foundation	181,766,639	11,465,660	IN	12/31/08
61.	Dan Murphy Foundation	178,462,410	9,328,600	IN	12/31/08
62.	Grousbeck Family Foundation	178,216,434	12,035,365	IN	11/30/09
63.	The Otis Booth Foundation	170,128,768	8,662,302	IN	11/30/09
64.	Mimi and Peter Haas Fund	170,086,538	7,489,626	IN	12/31/08
65.	The Carl Victor Page Memorial Foundation	170,014,741	7,117,700	IN	12/31/09
66.	Colburn Music Fund	169,739,356	17,002,325	IN	6/3/08
67.	Glenn Foundation for Medical Research, Inc.	165,167,234	3,655,302	IN	9/30/09
68.	Gleason Family Foundation	158,749,761	6,010,384	IN	12/31/09
69.	The Walt and Lilly Disney Foundation	158,420,089	12,645,000	IN	12/31/08
70.	The Rosalinde and Arthur Gilbert Foundation	157,363,370	8,611,011	IN	12/31/08
71.	The Schmidt Family Foundation	154,308,659	7,227,626	IN	12/31/08
72.	Carrie Estelle Doheny Foundation	154,197,000	5,929,000	IN	12/31/09
73.	The John W. Carson Foundation	151,406,615	2,958,350	IN	6/30/09
74.	Dart-L Foundation	149,290,822	5,945,990	IN	12/31/09
75.	The Kenneth T. and Eileen L. Norris Foundation	145,953,072	7,824,620	IN	11/30/09
76.	Sobrato Family Foundation	144,868,561	7,939,627	IN	12/31/08
77.	The Noyce Foundation	144,507,312	10,616,105	IN	12/31/09
78.	Community Foundation for Monterey County	143,716,781	7,633,944	CM	12/31/07
79.	Jacobs Center for Neighborhood Innovation	141,224,193	283,002	OP	6/30/09
80.	Waitt Family Foundation	141,083,767	6,081,550	IN	12/31/08

Asset Rank	Name	Assets	Total Giving	Туре	Fiscal Date
81.	Bernard Osher Foundation	140,680,045	50,348,337	IN	12/31/09
82.	Fritz B. Burns Foundation	139,713,739	7,500,000	IN	9/30/09
83.	The Price Family Charitable Fund	137,802,965	4,100,212	IN	12/31/09
84.	Charles and Ann Johnson Foundation	136,852,946	4,643,813	IN	12/31/09
85.	The Fletcher Jones Foundation	133,589,406	4,471,750	IN	12/31/09
86.	The Green Foundation	132,732,107	3,560,674	IN	11/30/09
87.	The Kavli Foundation	129,333,154	12,053,733	IN	11/30/08
88.	The Brin Wojcicki Foundation	126,781,720	7,750,513	IN	12/31/09
89.	Monterey Bay Aquarium Research Institute	125,708,983	242,500	OP	12/31/08
90.	Yellow Chair Foundation	124,285,891	10,219,000	IN	12/31/08
91.	S. H. Cowell Foundation	122,790,418	10,028,409	IN	12/31/08
92.	Y & H Soda Foundation	122,665,206	4,065,050	IN	12/31/09
93.	Sierra Health Foundation	122,347,871	7,607,408	IN	12/31/08
94.	The Keith Campbell Foundation for the Environment, Inc.	. 121,866,543	10,616,854	IN	12/31/08
95.	LA84 Foundation	120,846,103	4,257,721	IN	12/31/08
96.	W. Clement & Jessie V. Stone Foundation	119,370,252	4,212,986	IN	12/31/07
97.	Wood-Claeyssens Foundation	116,529,706	16,897,081	IN	3/31/09
98.	The Zellerbach Family Foundation	116,492,180	4,301,634	IN	12/31/09
99.	Dhanam Foundation	113,992,290	3,219,532	IN	12/31/08
100.	Community Foundation Sonoma County	112,796,868	18,951,799	CM	12/31/08

## Appendix C

#### LARGEST CALIFORNIA FOUNDATIONS BY TOTAL GIVING, 2009

Asset Rank	Name	Total Giving	Assets	Туре
1.	The William and Flora Hewlett Foundation	\$342,475,000	\$6,869,108,000	Ν
2.	Genentech Access To Care Foundation	292,060,925	845,292	OP
3.	The David and Lucile Packard Foundation	282,825,448	5,699,231,606	IN
4.	Gordon and Betty Moore Foundation	169,993,004	5,200,576,871	IN
5.	Eli & Edythe Broad Foundation	169,067,268	1,466,678,857	IN
6.	The Annenberg Foundation	164,111,474	1,602,260,949	IN
7.	Silicon Valley Community Foundation	154,255,000	1,749,109,000	CM
8.	The California Endowment	140,467,401	3,083,096,943	IN
9.	California Community Foundation	129,207,000	1,120,523,000	CM
10.	The Lincy Foundation	100,290,723	323,801,275	IN
11.	Conrad N. Hilton Foundation	80,100,000	1,975,092,463	IN
12.	The San Francisco Foundation	75,639,000	980,064,000	CM
13.	Wells Fargo Foundation	68,367,615	314,171,569	CS
14.	The James Irvine Foundation	65,495,033	1,449,193,495	IN
15.	Sea Change Foundation	56,130,802	93,170,029	IN
16.	Marin Community Foundation	54,838,016	1,014,427,025	CM
17.	The East Bay Community Foundation	50,665,013	331,331,578	CM
18.	Bernard Osher Foundation	50,348,337	140,680,045	IN
19.	Richard and Rhoda Goldman Fund	49,200,044	301,688,264	IN
20.	The Marisla Foundation	48,145,500	74,599,885	IN
21.	Tosa Foundation	46,051,120	495,404,135	IN
22.	W. M. Keck Foundation	45,883,052	1,066,000,000	IN
23.	The Ahmanson Foundation	44,392,650	857,431,395	IN
24.	Evelyn and Walter Haas, Jr. Fund	41,876,804	430,229,650	IN
25.	The San Diego Foundation	40,253,000	471,358,000	CM
26.	Weingart Foundation	37,667,990	635,679,121	IN
27.	Wayne & Gladys Valley Foundation	36,069,423	510,651,317	IN
28.	Santa Barbara Foundation	34,897,075	237,405,956	CM
29.	California Physicians' Service Foundation	34,725,931	54,545,476	CS
30.	The Skoll Foundation	33,383,519	463,297,672	IN
31.	The California Wellness Foundation	32,091,046	828,071,642	IN
32.	Arnold and Mabel Beckman Foundation	28,908,930	450,605,808	IN
33.	Lucasfilm Foundation	26,398,892	80,285,993	CS
34.	Phoebe Snow Foundation	24,304,933	54,079,903	IN
35.	The Tabasgo Foundation	24,137,490	36,839,496	IN
36.	Shimon ben Joseph Foundation	23,547,964	814,768,736	IN
37.	The Roberts Foundation	23,126,954	52,786,458	IN
38.	The Capital Group Companies Charitable Foundation	22,095,559	199,376,226	CS
39.	Orange County Community Foundation	21,272,000	101,402,000	СМ
40.	Koret Foundation	21,174,139	414,413,420	IN

Asset Rank	Name	Total Giving	Assets	Туре
41.	Chartwell Charitable Foundation	20,550,177	9,618	IN
42.	Omidyar Network Fund, Inc.	20,513,517	249,429,410	IN
43.	The Benificus Foundation	20,149,271	77,988,010	IN
44.	Charles and Helen Schwab Foundation	19,889,883	232,154,604	IN
45.	William K. Bowes, Jr. Foundation	19,656,550	247,915,486	IN
46.	The Ralph M. Parsons Foundation	19,130,447	295,514,269	IN
47.	Community Foundation Sonoma County	18,951,799	112,796,868	CM
48.	Saban Family Foundation	18,659,579	18,755,210	IN
49.	Open Doors International, Inc.	18,414,518	15,201,022	OP
50.	The Herb Alpert Foundation	18,356,685	32,507,199	IN
51.	Colburn Music Fund	17,002,325	169,739,356	IN
52.	Wood-Claeyssens Foundation	16,897,081	116,529,706	IN
53.	Amgen Foundation, Inc.	16,821,623	101,711,817	CS
54.	DJ & T Foundation	16,748,051	12,752,252	IN
55.	Stuart Foundation	15,919,286	314,073,221	IN
56.	The Ann and Gordon Getty Foundation	15,720,000	43,140	IN
57.	The Christensen Fund	15,501,610	88,487,768	IN
58.	J. Paul Getty Trust	14,774,024	9,339,172,138	OP
59.	Sidney E. Frank Foundation	14,392,700	225,727,515	IN
60.	The PG&E Corporation Foundation	14,166,392	11,078,588	CS
61.	The Priem Family Foundation	13,980,546	212,395,037	OP
62.	Howard Charitable Foundation	13,315,000	28,987,150	IN
63.	Fund for Humanity United	13,300,000	535,023	IN
64.	The Duffield Family Foundation	13,258,610	226,792,579	IN
65.	Walter and Elise Haas Fund	13,113,263	188,900,000	IN
66.	The Milken Family Foundation	13,076,807	205,033,649	IN
67.	The Packard Humanities Institute	12,891,468	726,680,226	OP
68.	Thomas & Dorothy Leavey Foundation	12,874,577	198,750,136	IN
69.	The Walt and Lilly Disney Foundation	12,645,000	158,420,089	IN
70.	The William and Sue Gross Family Foundation	12,525,305	219,582,664	IN
71.	Stephen Bechtel Fund	12,255,660	3,826,223	IN
72.	Wasserman Foundation	12,171,935	190,093,335	IN
73.	The Kavli Foundation	12,053,733	129,333,154	IN
74.	Grousbeck Family Foundation	12,035,365	178,216,434	IN
75.	Saul Brandman Foundation	11,569,828	3,278,738	IN
76.	S.D. Bechtel, Jr. Foundation	11,465,660	181,766,639	IN
77.	The Larry L. Hillblom Foundation, Inc.	10,936,102	102,266,613	IN
78.	UniHealth Foundation	10,907,102	250,990,887	IN
79.	H. N. & Frances C. Berger Foundation	10,883,687	448,996,051	IN
80.	May and Stanley Smith Charitable Trust	10,728,716	365,109,931	IN

Asset Rank	Name	Total Giving	Assets	Туре
81.	The Keith Campbell Foundation for the Environment, Inc.	10,616,854	121,866,543	IN
82.	The Noyce Foundation	10,616,105	144,507,312	IN
83.	The Wunderkinder Foundation	10,337,832	56,526,284	IN
84.	Yellow Chair Foundation	10,219,000	124,285,891	IN
85.	S. H. Cowell Foundation	10,028,409	122,790,418	IN
86.	The Argyros Foundation	9,907,251	93,376,263	IN
87.	The Clarence S. Brooks Foundation	9,856,500	17,817,147	IN
88.	Cisco Systems Foundation	9,827,232	101,864,385	CS
89.	Sempra Energy Foundation	9,803,302	20,781,121	CS
90.	The Thomas and Stacey Siebel Foundation	9,770,342	193,923,856	IN
91.	The Karsh Family Foundation	9,490,802	41,713,050	IN
92.	The Scott Cook and Signe Ostby Charitable Foundation	9,468,900	82,714,010	IN
93.	Fresno Regional Foundation	9,383,306	59,576,627	CM
94.	Dan Murphy Foundation	9,328,600	178,462,410	IN
95.	Kalmanovitz Charitable Foundation	9,291,831	50,459,306	IN
96.	The Vasek and Anna Maria Polak Charitable Foundation, Inc.	9,057,863	2,582,459	IN
97.	The John & Dorothy Shea Foundation	9,048,263	10,478,730	IN
98.	The Otis Booth Foundation	8,662,302	170,128,768	IN
99.	Levi Strauss Foundation	8,652,768	56,567,860	CS
100.	The Rosalinde and Arthur Gilbert Foundation	8,611,011	157,363,370	IN

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