



THE Center
on Philanthropy
& Public Policy

University of Southern California

A new chapter in philanthropy.

THE CENTER ON PHILANTHROPY AND PUBLIC POLICY began in 2000 with a vision: To become America's premier resource for more impactful giving. To that end we have conducted groundbreaking research that has led to innovative strategies and powerful partnerships, presented world-renowned speakers, enabled stimulating discussions among leaders in the field, inspired a whole new generation of philanthropists, and helped foundations, corporations and individuals maximize the power of their giving. Join us ... for the next chapter is about to be written.

The path to *impactful* giving.

Research



Strategies



Partnerships



Speakers



Discussions



Networks



Groundbreaking Research.

HERE AT THE CENTER, research is at the core of everything we do. Since our founding, we have conducted dozens of landmark studies that document the changing landscape of philanthropy, examine how philanthropy can help solve community problems, and explore the complexity of accountability and stewardship. These studies have national impact and regional relevance and spark high-level discussions for further exploration and debate at our National Leadership Forums and Roundtables. By translating research and analysis into actionable knowledge for donors and foundation leaders, we foster innovative strategies to scale impact. Research. Because knowledge definitely is power.



**WHAT IS “NEW”
ABOUT NEW
PHILANTHROPY**

Exploring the emergence of new philanthropists, new structures and strategies for giving and their implications for the future of philanthropy, this landmark study has become a benchmark for the field and set the stage for subsequent research.

**CALIFORNIA
FOUNDATIONS:
1999–2009 GROWTH
AMID ADVERSITY**

A look at the changes that have unfolded in the 10 years since our first report, highlighting how California foundations continue to be a significant force in the state and the nation, and uncovering encouraging signs for the future.

**IS THIS THE NEW
GOLDEN AGE OF
PHILANTHROPY?**

This essay analyzes the philanthropic strategies —harnessing the power of networks, crossing boundaries to work with government, and leveraging all of philanthropy’s assets —to achieve unprecedented impact in the years to come.



World-Changing Strategies.

THROUGH ITS RESEARCH, reports, presentations and discussions, The Center leads the way in helping philanthropy to create change. Essential to its work are studies, forums and roundtables examining how foundations can use their dollars, knowledge and connections to shape public policy. The strategies and practices that are emerging help to solve difficult public problems and improve the lives of residents in communities across the globe. At The Center, our goal is simple: to help philanthropy leverage its impact.

DECISION POINTS

Once foundations decide to engage in public policy, they have choices as to what point in the policy process to act, in which arena—local, state, and national—and how to do so, weighing the risks and the rewards.

POLICY ISSUES

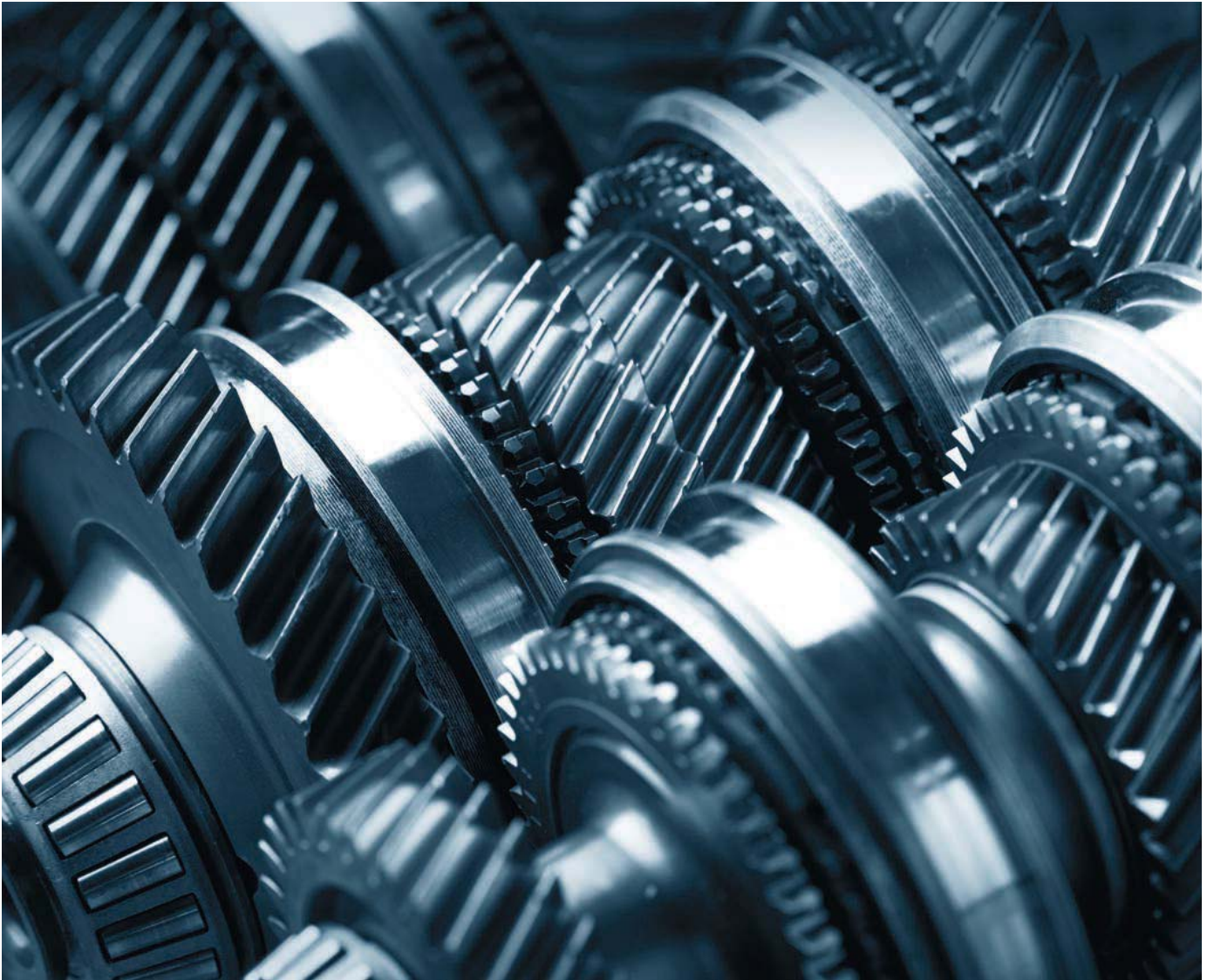
Foundations advance a wide range of policy issues from school reform to healthcare access to a cleaner environment, uncovering innovative solutions and what it will take to achieve the desired outcomes.

PHILANTHROPIC PRACTICES

As foundations become more engaged in policy work, there is a need to translate strategic thinking into promising practices such as how to use communications to advance policy goals, and how evaluations can be adapted to yield lessons for real world circumstances.

Catalyzing Partnerships.

THERE IS AN OLD ADAGE that goes like this: The total is greater than the sum of the parts. Nowhere is this more true than in philanthropy. Through our research studies and resulting roundtables and forums, The Center has brought to light the advantages of philanthropy and the nonprofit sector working together with government and business. It continues to examine the different ways and structures for combining, aligning, blending and braiding resources across the sectors, and connecting the work taking place on the ground in the community with public policy choices and powerful forces in the market.



**PHILANTHROPY
AND GOVERNMENT
WORKING TOGETHER**

Research exploring the innovative role of Offices of Strategic Partnerships in catalyzing and stimulating partnerships between philanthropy and government in cities, states and federal agencies, presented at the White House.

**MOVING TO
HIGHER GROUND**

This year-long inquiry looks at place-based efforts across the nation that focus on alleviating poverty, underscoring the importance of public policy and the economy, and culminating in a national forum: *Prioritizing Place*.

**BOLD LEADERSHIP
AND THE FUTURE
OF AMERICAN CITIES**

An investigation, *Drawing on Detroit*, of the recalibration of roles among philanthropy, business and city government to pursue inventive solutions for revitalization and forge a new model for urban governance.



Darren Walker, President, Ford Foundation (pictured above on right) with **Fred Ali**, President, Weingart Foundation discuss philanthropic leadership and the role of philanthropy in society.

Inspiring Speakers.

JUDITH RODIN, PRESIDENT, The Rockefeller Foundation; Jennifer and Peter Buffett, founders of the NoVo Foundation; and Eli Broad, Founder of The Broad Foundation. These are just a few of the nationally-known leaders of philanthropy who have captivated audiences as part of The Center's Distinguished Speakers Series since its inception. The philosophies and experiences they share serve to enlighten our audiences and inspire them to achieve even greater heights with their own giving.

“There are many, many think tanks in the world. Some of them, quite honestly, do not add value. I’m an ideas’ person. I love reading papers, but you’ve got to have action attached to that research. And that’s what is so great about that great report that The Center did that finds its way to the White House.... When that happens, that’s real impact. It’s a huge, huge asset for philanthropists.”

DARREN WALKER

Illuminating Discussions.

THE CENTER OFFERS several smaller, more intimate venues to explore issues, the newest of which is Conversations on Philanthropy. These draw together foundation leaders, individual donors and family foundation trustees with field experts to examine specific issues like the arts, youth and families, libraries, the environment as well as giving strategies. Our national forums offer in-depth analyses of important topics and trends. And our roundtables enable discussions based on commissioned papers. Whether you're a leader of an international foundation or an individual donor ... the head of a family foundation or a next generation philanthropist ... come and join the conversation.

PHILANTHROPIC LEADERSHIP

Irene Hirano Inouye, President, U.S.-Japan Council.



PHILANTHROPY & GOVERNMENT

Monica Lozano, Publisher and CEO, *La Opinión* and CEO, ImpreMedia

GLOBAL HEALTH

Barbara Bush, CEO and Co-Founder, Global Health Corps and Cara Esposito, Executive Director, Leonetti/O’Connell Family Foundation.



URBAN OPPORTUNITY

Kevyn Orr, Partner, Jones Day and Rip Rapson, President and CEO, The Kresge Foundation.



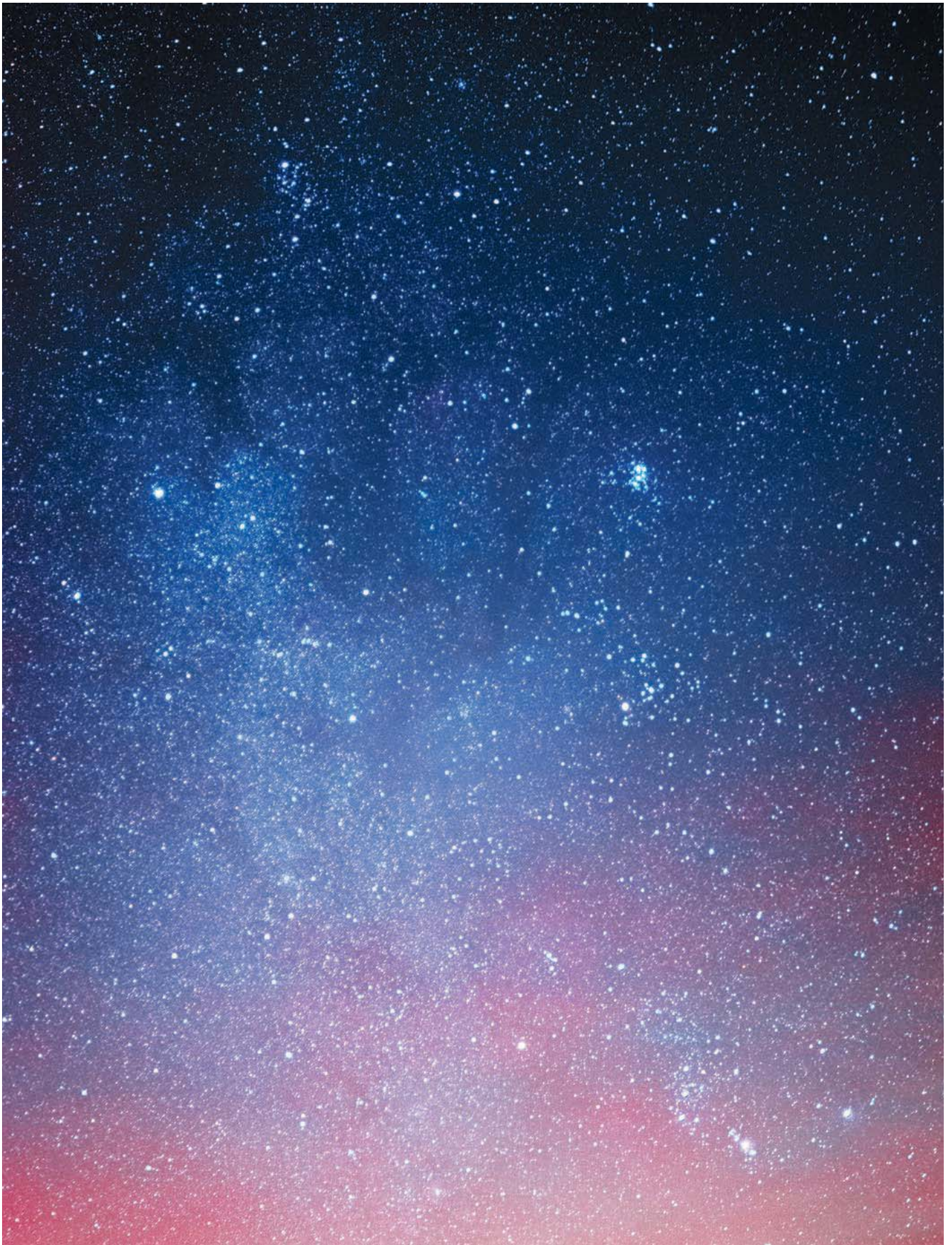
FOSTER CARE

Andrew Bridge, Executive Director, Child Welfare Initiative.



GIVING WHILE LIVING

Chris Oechsli, President and CEO, The Atlantic Philanthropies.



Empowering Donors.

THE GROUNDBREAKING WORK of The Center on Philanthropy and Public Policy—actionable research, innovative strategies, inspiring speakers, and illuminating discussions—has helped donors increase the meaning and impact of their giving. Smaller, more intimate exchanges such as our Donors and Their Families series and the Foundation Leadership Group connect peers and inspire and empower current and future philanthropic leaders. But the valuable work of The Center is only possible because of the generous support of our dedicated donors and partners. With the field of philanthropy becoming more complex and expanding at a faster and faster pace, the need for even more research, ideas, strategies and education is evident. Support for The Center is an investment in our common future.



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