

2016 NATIONAL LEADERSHIP FORUM

Philanthropy & Government

*Public Problem Solving
at the Intersection*



The USC Center on Philanthropy & Public Policy

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In addition to our generous sponsors, we would like to thank The Center's Philanthropic Partners for their support of this forum.

Dear Colleague,

The Center has been focused on philanthropic strategies for public problem solving since its inception. Examining the intersection of philanthropy and government has been a central theme of our work. Thus, we are delighted to have this opportunity to consider how the sectors are working to solve some of the most critical issues of our time and the innovations and strategies that allow philanthropy to have a greater impact.

The first day will explore how philanthropy and government are learning to address prominent policy issues such as access to health care, rebuilding cities, immigrant integration, and education. On the second day, we will think through the opportunities for generating solutions when working across sectors and how philanthropy can expand its impact by building the field of impact investing, supporting movements and networks, developing new partnership models, and leveraging strategic communications.

We hope this gathering of leaders, who are working at the intersection of philanthropy and government and are willing to challenge conventional wisdom and foundation practices, will spark new ideas and shape opportunities for moving forward. Thank you for joining the conversation!

James M. Ferris
DIRECTOR

1:15–1:45 **REGISTRATION**

1:45–3:15 **WELCOME AND OPENING PLENARY:**

Achieving Greater Impact at the Intersection

The opening plenary will examine the range of possibilities where solutions to public problems can benefit from the interactions between philanthropy and government. Where and when are these opportunities likely to arise? What are the likely consequences?

WELCOME

James M. Ferris, Director, The Center on Philanthropy and Public Policy

INTRODUCTION

Wendy Wachtell, President, Joseph Drown Foundation

MODERATOR

Fred Ali, President and CEO, Weingart Foundation

PANELISTS

Larry Kramer, President, The William and Flora Hewlett Foundation

Rip Rapson, President and CEO, The Kresge Foundation

Robert K. Ross, President and CEO, The California Endowment

3:15–3:45 **BREAK**

3:45–5:00 **BREAKOUT I: Policy Issues**

These sessions will explore in more depth how philanthropy and government intersect to solve public problems across an array of issue areas, illustrating the myriad ways in which the sectors can do more together than alone.

Building Places/Cities

MODERATOR

Elwood Hopkins, Founder and Managing Director, Emerging Markets, Inc.

PANELISTS

Danielle Campos, Senior Vice President and Philanthropy Director, Bank of America Charitable Foundation

Anthony Iton, Senior Vice President of Healthy Communities, The California Endowment

Wendy Lewis Jackson, Deputy Director, Community Development, Detroit, The Kresge Foundation

Affordable Care Act

MODERATOR

Peter Long, President and CEO, Blue Shield of California Foundation

PANELISTS

Frederick Isasi, Director, Health Division, National Governors Association, Center for Best Practices

Faith Mitchell, President and CEO, Grantmakers in Health

Darshak Sanghavi, Director, Preventive and Population Health, Center for Medicare and Medicaid Innovation

Immigrant Integration

MODERATOR

Efrain Escobedo, Vice President, Civic Engagement and Public Policy, California Community Foundation

PANELISTS

Taryn Higashi, Executive Director, Unbound Philanthropy

David Lubell, Executive Director and Founder, Welcoming America

Geri Mannion, Program Director, U.S. Democracy and Special Opportunities Fund, Carnegie Corporation of New York

Charter Schools

MODERATOR

John Deasy, Consultant, The Broad Center

PANELISTS

Ebony Lee, Senior Program Officer, Bill & Melinda Gates Foundation

Carrie Walton Penner, Board Member, Walton Family Foundation

Ana Ponce, CEO, Camino Nuevo Charter Academy

Annie Sorich, Vice President, Strategy, Charter School Growth Fund

5:00–5:15 **BREAK**

5:15–6:00 **KEYNOTE:**

Strategic Leadership: Foundation Governance in an Era of Partnership

INTRODUCTION

Kenneth Brecher, President, Library Foundation of Los Angeles

KEYNOTE

Monica Lozano, Chairman, us Hispanic Media; Chairman, Aspen Institute Latinos and Society Program

6:00–6:45 **RECEPTION**

8:00–8:45 **BREAKFAST**

8:45–10:00 **WELCOME BACK AND MORNING PLENARY: Wicked Opportunities**

The morning plenary will look at reframing intractable problems as opportunities addressed across sectors.

INTRODUCTION

David DiCristofaro, President, Greater Los Angeles Region, Wells Fargo Bank

PRESENTATION

William Eggers, Global Public Sector Research Director, Deloitte, LLP

RESPONDENTS

Parag Gupta, Vice President, Stupski Foundation

Faizal Karmali, Associate Director, Network Engagement & Bellagio Programs, The Rockefeller Foundation

10:00–10:30 **BREAK**

10:30–11:45 **BREAKOUT II: Building Capacity for Greater Impact**

These sessions will examine how philanthropy, government and business are working to expand the capacity to solve public problems with new frameworks, models, and strategies.

Impact Investing

MODERATOR

Michael Chodos, Senior Fellow, Beeck Center for Social Impact + Innovation, Georgetown University

PANELISTS

Antony Bugg-Levine, CEO, Nonprofit Finance Fund

Andrea Phillips, Vice President, Urban Investment Group, Goldman Sachs

Robynn Steffen, Senior Manager, Impact Investing, Omidyar Network

Movements for Change

MODERATOR

Manuel Pastor, Professor of Sociology and American Studies & Ethnicity, Director, Program for Environmental and Regional Equity and the Center for the Study of Immigrant Integration, University of Southern California

PANELISTS

Matt Foreman, Senior Program Director, Gay and Immigrant Rights, Evelyn & Walter Haas, Jr. Fund

Cristina Jiménez, Managing Director, United We Dream Network

Evan Wolfson, Founder and President, Freedom to Marry

Philanthropic-Government Partnerships

MODERATOR

Cynthia Kennard, Executive Director, Annenberg Foundation

PANELISTS

Karen Aldridge-Eason, Foundation Liaison, State of Michigan

Pamela David, President and CEO, Walter & Elise Haas Fund

Suzanne Immerman, Former Senior Advisor to the Secretary/Director of Strategic Partnerships, U.S. Department of Education

James Shelton, Chief Impact Officer, 2U, Inc.

Communications for Change

MODERATOR

David Morse, Chief Communications Officer, The Atlantic Philanthropies

PANELISTS

Judy Belk, President and CEO, The California Wellness Foundation

Kristen Grimm, Founder and President, Spitfire Strategies

Rashad Robinson, Executive Director, ColorOfChange

11:45–12:00 **BREAK**

12:00–1:30 **LUNCH AND CLOSING PLENARY:**

What Does Philanthropy Need to Do Differently

A discussion of what is needed to expand the infrastructure of philanthropy to better address problems of the 21st century.

INTRODUCTION

Fred Ali, President and CEO, Weingart Foundation

MODERATOR

Jim Ferris, Director, The Center on Philanthropy and Public Policy

PANELISTS

Carol Larson, President and CEO, The David and Lucile Packard Foundation

Christopher Oechli, President and CEO, The Atlantic Philanthropies

Hilary Pennington, Vice President, Education, Creativity, and Free Expression, Ford Foundation

Dalila Wilson-Scott, President and Head of Global Philanthropy, JPMorgan Chase Foundation

Forum Speakers



**Karen
Aldridge-Eason**

Foundation Liaison, State of Michigan

Karen Aldridge-Eason is the Foundation Liaison for the State of Michigan on loan from the Charles Stewart Mott Foundation. Aldridge-Eason works with the governor, Executive Office staff, state officials, foundations and non-profits to increase strategic partnerships between state government and foundations aimed at improving public policy. Since its inception, the Governor's Office of Foundation Liaison has worked with more than 50 foundations and 16 state departments.

Aldridge-Eason earned a Bachelor of Arts degree in Education from the University of Michigan and received a Master's of Public Administration from Western Michigan University. She currently serves on the Boards of Trustees of Ascension Michigan Health Systems; Altarum Institute, a non-profit health systems research and consulting organization; and Tapology, Inc., a Flint-based dance program for youth.



**Fred J.
Ali**

President and CEO, Weingart Foundation

Fred Ali is the President and Chief Executive Officer of the Weingart Foundation, a private foundation that supports nonprofit organizations in more effectively addressing the needs of low-income and underserved individuals and communities in Southern California. Prior to his appointment to the Foundation in 1999, Fred held senior leadership positions with non-profit organizations, educational

institutions, and government agencies.

Fred serves on the Board of Grantmakers for Effective Organizations, and the Board of the Los Angeles Mayor's Fund. He also chairs the Board of The Center on Philanthropy and Public Policy, University of Southern California. He is a Senior Fellow at the UCLA Luskin School of Public Affairs.



**Judy
Belk**

**President and CEO,
The California Wellness Foundation**

As President and CEO, Judy Belk leads The California Wellness Foundation in pursuing its mission to improve the health of the people of California. In her role, she uses her vision and her voice to help Cal Wellness "level the playing field" so that everyone has access to good-paying jobs, safe neighborhoods and quality health care services.

Belk is a seasoned leader with more than 25 years of senior management experience in the philanthropic, government, nonprofit and corporate sectors. Before joining Cal Wellness in April of 2014, she served as senior vice president of Rockefeller Philanthropy Advisors, a position she held since 2002. Previously, Belk served as vice president of global public affairs at Levi Strauss & Co., reporting directly to the chairman and CEO, with responsibilities for both the company's and the foundation's leadership in the global fight against AIDS, as well as their economic development, environmental and antiracism initiatives. She also developed and led the company's philanthropic efforts in postapartheid South Africa.

She is a frequent writer and speaker on organizational ethics, race and social change, and her work has been recognized with several state and national awards. Her pieces have aired on National Public Radio and appeared in *The New York Times*, the *Los Angeles Times*, *The Wall Street Journal* and *The Washington Post*.



Antony Bugg-Levine

CEO, Nonprofit Finance Fund

Antony Bugg-Levine is the CEO of Nonprofit Finance Fund, a national nonprofit and financial intermediary that unlocks the potential of mission-driven organizations through tailored investment, strategic advice, and transformational ideas. In this role, he oversees more than \$225 million of investment capital and a national consulting practice, and works with a range of philanthropic, private sector and government partners to develop and implement innovative approaches to financing social change. Bugg-Levine writes and speaks on the evolution of the social sector and the emergence of the global impact investing industry. He is the co-author of *Impact Investing: Transforming How We Make Money While Making a Difference* (Wiley, 2011).

As a Managing Director at the Rockefeller Foundation, Bugg-Levine designed and led the initiative, *Harnessing the Power of Impact Investing*. He is the founding board chair of the Global Impact Investing Network and convened the 2007 meeting that coined the phrase “impact investing.”

Previously, Bugg-Levine was the country director for Kenya and Uganda for TechnoServe, a nongovernmental organization that develops and implements business solutions to rural poverty. Earlier in his career, as a consultant with McKinsey, he advised Fortune 100 clients in the financial services and health care sectors, and helped develop new frameworks for incorporating social dynamics into corporate strategy.



Dannielle Campos

Senior Vice President and Philanthropy Director, Bank of America Charitable Foundation

Dannielle Campos serves as a senior vice president and national philanthropy director for the Bank of America Charitable Foundation providing funding direction and leadership for the national giving program. In this capacity she is responsible for the delivery of the critical needs philanthropic platform and for implementing programs and initiatives that create impact in local neighborhoods.

Prior to her current assignment, Campos served as the program officer and California manager for the foundation and managed portfolio of grants and initiatives that have regional and statewide impact.

She began her career at KCET-TV in Los Angeles working on documentaries funded by the Centers for Disease Control (CDC) and Los Angeles County Office of Education.



Michael Chodos

Senior Fellow, Beeck Center for Social Impact + Innovation, Georgetown University

Michael Chodos is a Senior Fellow at the Beeck Center for Social Impact + Innovation at Georgetown University, and supports the Center’s impact investing work. He is also the Senior Advisor to the US National Advisory Board on Impact Investing, the US’s arm of the Global Task Force on Impact Investing.

Recently, Michael was a Senior Fellow at Encore.org, working to develop social innovation and entrepreneurship strategy and engagement. Michael is also principal of Monolith Strategic, which supports and accelerates startups in the media and technology sectors in market analysis, product focus and strategic partnerships.

Michael has served as the Associate Administrator for the Office of Entrepreneurial Development in the US Small Business Administration, where he was responsible for overseeing the Agency’s nationwide counseling and training resources and programs for America’s entrepreneurs, as well as the Agency’s Regional Innovation Clusters program.



Pamela David

President and CEO, Walter & Elise Haas Fund

Pam David is the Executive Director of the Walter & Elise Haas Fund, a locally-focused family foundation working to build a healthy, just, and vibrant society in which people feel connected to and responsible for their community. The Fund uses an equity lens for its work in the arts, economic security, public education, and American Jewish life. Pam has also led efforts to build more effective relationships between philanthropy and government, strengthen community organizations’ capacity for civic engagement and social change, and address generational and leadership issues in the nonprofit sector.

Prior to taking the helm of the foundation in 2002, Pam held a variety of leadership roles in local government, including heading up the San Francisco Mayor’s Office of Community Development, managing the City’s federal Enterprise Community program, and coordinating the City’s welfare reform planning efforts after passage of the 1996 federal legislation. During her 12-year tenure serving three mayors, Pam played an instrumental role in building resources for community-based economic development

in low income neighborhoods, and addressing capacity and sustainability issues for many of San Francisco’s key community-based organizations.



John E. Deasy

Consultant, The Broad Center

Dr. John E. Deasy, who led improvements that propelled student achievement and high school graduation rates to historic levels in the nation’s second-largest school district, consults for The Broad Center for the Management of School Systems as a superintendent-in-residence. In this role, John provides executive coaching to Center alumni leading urban public school systems as well as facilitates professional development sessions for The Broad Academy. Most recently, Deasy was superintendent of the Los Angeles Unified School District, where he championed a “youth first” agenda credited with reversing the district’s school-to-prison pipeline, raising achievement and helping more students graduate ready for college and the workplace. Deasy previously served as superintendent in Prince George’s County Public Schools in Maryland, Santa Monica-Malibu Unified School District in California and Coventry Public Schools in Rhode Island. He was named Superintendent of the Year in 2001 by the Rhode Island School Superintendents’ Association. A former high school principal, Deasy focused school improvement efforts on child-centered, outcomes-based practices, including alternative assessment, school-to-work transition programs and interdisciplinary instruction.



William Eggers

Global Public Sector Research Director, Deloitte LLP

William (Bill) Eggers is one of the country's best known authorities on government reform. An author, columnist, and popular speaker for two decades, he has built a significant following among public sector thought leaders in the U.S., Canada and overseas. Eggers has advised dozens of cities, states and foreign countries and trained hundreds of public officials on government restructuring. His most recent book, *If We Can Put a Man on the Moon: Getting Big Things Done in Government*, was published by Harvard Business Press in the fall of 2009.

Currently as the global director for Deloitte Research and executive director of Deloitte's Public Leadership Institute, he is responsible for research and thought leadership for Deloitte's Public Sector practice.

Eggers is a former appointee to the U.S. Office of Management and Budget's Performance Measurement Advisory Commission and the former Project Director for the Texas Performance Review/e-Texas initiative.

Eggers is a former senior fellow at the Manhattan Institute for Policy Research and the former director of Government Reform at the Reason Foundation.



Efrain Escobedo

Vice President, Civic Engagement and Public Policy, California Community Foundation

Efrain Escobedo is the Vice President in charge of civic engagement, multisector collaboration and public policy at California Community Foundation, responsible for promoting collaboration and advocacy efforts across the nonprofit, public and private sectors to address community problems. Escobedo is recognized nationally and locally as an active leader and expert in Latino civic engagement and elections policy. He has worked extensively with academia, civic and community organizations, as well as with elected officials in developing research, strategies and program to increase voter participation.

Prior to joining ccf, Escobedo was the manager of governmental and legislative affairs for the Registrar of Voters in Los Angeles County, the largest election jurisdiction in the nation with more than 4.5 million registered voters. There, he worked with elected officials to enact numerous initiatives aimed at making the voting process easier for Angelenos, including the electronic delivery of sample ballots and the authorization of online voter registration. Escobedo also served as senior director of civic engagement for the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, where he led the development of innovative voter contact strategies and technologies that have helped to engage more than one million young, newly registered and infrequent Latino voters across the country.



James Ferris

Professor, Emery Evans Olson Chair in Non-Profit Entrepreneurship and Public Policy Director, The Center on Philanthropy and Public Policy

James Ferris, Ph.D., specializes in the economics of the public and nonprofit sectors, public finance, and public policy. His research focuses on the shifting roles of the public, nonprofit, and for-profit sectors in governance and the economy. Professor Ferris is currently investigating the changing landscape of philanthropy, social capital and philanthropy, the role of philanthropic foundations in public policymaking, the causes and consequences of the conversion of nonprofit health care organizations to for-profit status, and intersectoral alliances for urban problem solving. His previous research examines public service delivery, focusing on the contracting decisions of local governments, the use of volunteers, and strategies to improve public sector performance through competition, decentralization, and privatization.



Matt Foreman

Senior Program Director, Gay and Immigrant Rights, Evelyn & Walter Haas, Jr. Fund

Matt Foreman is Senior Director of Gay and Immigrant Rights Programs at the Evelyn and Walter Haas, Jr. Fund in San Francisco. The Haas, Jr. Fund has been the largest non-gay foundation funder of the movement for gay and lesbian

equality, making over \$72 million in grants since 2000. It was the first foundation—gay or straight—to support marriage equality. The Fund is also a leading supporter of immigrant rights, both nationally and in California, investing over \$47 million since 2005. Before coming to the Fund in 2008, Matt led a national, a statewide and a local gay organization—the National Gay and Lesbian Task Force (2003–2008), the Empire State Pride Agenda (1997–2003), and the New York City Gay & Lesbian Anti-Violence Project (1990–1996). A graduate of NYU School of Law, Matt is a founder of Heritage of Pride, the organizers of New York City's annual LGBT pride events, and a former member of the New York City Human Rights Commission.



Kristen Grimm

Founder and President, Spitfire Strategies

Kristen Grimm, founder and president of Spitfire Strategies, helps nonprofits and foundations develop successful strategies to create lasting social change. Recent accomplishments include a winning campaign effort to restore the ecosystems in the Gulf of Mexico for the Walton Family, coordinated state efforts to ensure children have quality health care coverage for the David and Lucile Packard Foundation, message guidance to support grantees working to improve education throughout the U.S. for the Bill and Melinda Gates Foundation, and, creation of a food oasis program in Georgia for the Arthur M. Blank Foundation. She has worked internationally for the Ford Foundation's global south human rights grantees, Climateworks' network partners in China and Europe, and on conservation issues in Mexico for Packard and Walton. Other clients include the Gordon and Betty Moore Foundation, Open Society Foundations, the Robert Wood Johnson Foundation, the Heinz Endowments, Skoll Global Threats, and the Surdna Foundation, among others. Kristen has authored numerous publications including: *Want Influence? Eliminate Blind Spots*, a guide to help organizations

persuade audiences to create positive social change. She also created the communication strategy planning tool, *Smart Chart 3.0*, and *Planning to Win*, which helps organizations craft winning campaign strategies. She is a frequent speaker on communications and strategy. She sits on the boards of Grist, Mothers Out Front, All One City and the Alaska Wilderness League.



**Parag
Gupta**

Vice President, Stupski Foundation

Parag Gupta joined the Stupski Foundation at the beginning of 2016 as a Vice President helping to develop and execute the strategy of the foundation. Previously, Gupta was the founder of Waste Capital Partners, a social enterprise that creates green jobs environmentally processing solid waste.

He also founded Waste Ventures, a non-profit that develops and disseminates sustainable waste management practices to enterprises and governments. Together, the two entities have guided waste management policy and provided environmental waste processing to more than 200,000 residents in India. Gupta also served as Associate Director at the Schwab Foundation for Social Entrepreneurship where he conducted search and selection of impact enterprises into the World Economic Forum community and formed the inaugural WEF Global Agenda Councils on Impact Investing and Social Entrepreneurship. Previously, he was a management consultant at the Bridgespan Group.

He is a World Economic Forum Global Leadership Fellow and has been featured in *Inc. Magazine*, *Economic Times*, *the Guardian*, and *the Huffington Post*.



**Taryn
Higashi**

Executive Director, Unbound Philanthropy

Taryn Higashi is the Executive Director of Unbound Philanthropy. Prior to working at Unbound, from 1997 to 2008, Taryn managed the migrant and refugee rights portfolio at the Ford Foundation and served as Deputy Director of the human rights unit from 2001–2008. Previously, Taryn was a Program Officer at The New York Community Trust; a staff attorney and Program Coordinator for Safe Horizons in New York City; and an associate at the law firm O’Melveny & Myers. Taryn has received numerous awards, including the Robert V. Scrivner Award for Creative Grantmaking from the Council on Foundations, which she shared with Geri Mannion of the Carnegie Corporation of New York; a 40th Anniversary Community Change Champion Award from the Center for Community Change; and a Human Rights Visionary Award from the Border Network for Human Rights, among others. Taryn is a former Co-Chair of the Board of Grantmakers Concerned with Immigrants and Refugees, and she currently serves on the advisory board of the International Migration Initiative of the Open Society Foundations. Taryn is a graduate of George Washington University Law School and received her bachelor’s degree from the University of California at San Diego. She resides in New York City with her husband and son.



**Elwood
Hopkins**

**Founder and Managing Director,
Emerging Markets, Inc.**

Elwood Hopkins is an urban planner. He holds degrees in city and regional planning from Harvard University, where he graduated magna cum laude, and the UCLA Graduate School of Public Policy and Social Research. He is Founder and Managing Director of Emerging Markets, Inc., a consulting firm that helps supermarket chains and financial institutions open stores and branch locations in low-income neighborhoods.

Elwood has served as a Research Scientist at the New York University Urban Research Center and has conducted extensive fieldwork across the world. He has been an Advisor to the United Nations Development Programme (UNDP), Habitat (UNCHS), Organization of American States, and the World Bank. He was a contributor to the World Summit on Cities, UN Social Summit, and the UN Conference on Environment and Development (UNCED).

Domestically, he has served as Executive Director of Los Angeles Urban Funders, a foundation consortium established after the 1992 riots that targeted low-income neighborhoods for twelve years. He has won numerous awards, including the Robert McNeely Trailblazer Award and Champions for Families Award; and he has been named a Benjamin Trustman Fellow, New York Government Fellow, and a Senior Fellow at UCLA. He is the author of *Collaborative Philanthropies* (Rowman and Littlefield, 2005) and the forthcoming *Market-Oriented Philanthropy*.



**Suzanne
Immerman**

**Former Senior Advisor to the Secretary/
Director of Strategic Partnerships,
U.S. Department of Education**

Suzanne Immerman has spent more than 20 years in the independent and public sector, spanning corporate and family philanthropy, federal government service and nonprofit program development. Most recently she served as a Senior Advisor to Secretary of Education Arne Duncan, where she created a new function for public-private partnerships as the U.S. Department of Education’s first Director of Strategic Partnerships.

Prior to government service, Immerman served as the Deputy Director of the September 11th Fund, a \$530 million national foundation established in response to the terrorist attacks, and Director of the Wolfensohn Family Foundation. For several years, Suzanne worked in the corporate sector as a Senior Consultant to the Verizon Foundation on its education portfolio and the Manager of Public Affairs for NBC, overseeing the network’s national corporate philanthropy. Suzanne cut her teeth in public-private partnerships at PENCIL running New York City’s Principal For A Day Program. A graduate of Brown University, she began her career as Program Director for New York Cares.



Frederick Isasi

Division Director, Health Division, National Governors Association

Frederick Isasi serves at the director of the Health Division at the National Governors Association Center for Best Practices, where he oversees all operations of the Division.

Prior to working at the NGA Center, Frederick served as the Vice President of Health Policy at The Advisory Board Company, where he founded the health policy division and served as a strategic advisor to hospitals, health systems and provider organizations throughout the nation.

Prior to the Advisory Board, Frederick served for five years as the Senior Legislative Counsel for Healthcare to U.S. Senator Jeff Bingaman, working on both the Finance Committee and Health Education Labor and Pension (HELP) Committee.

Prior to his work in the Senate, Frederick was in private practice as a health policy attorney in Washington, D.C., where he advised hospitals and health systems across the country as well as state governors and Medicaid programs. He also has worked as a policy advisor to community health centers and as a biomedical researcher.



Cristina Jiménez

Managing Director, United We Dream Network

Cristina Jiménez is co-founder and Managing Director of the United We Dream Network. Originally from Ecuador, Cristina came to the U.S. with her family at the age of 13, attending high

school and college as an undocumented student.

Cristina has organized immigrant youth and workers for the passage of pro-immigrant policies at the local and national level for the past 9 years. She was recently named among Forbes “30 under 30 in Law and Policy,” one of “21 immigration reform power players” and one of 5 non-profit leaders who will influence public policy by the Chronicle of Philanthropy.

She co-founded the New York State Youth Leadership Council, the Dream Mentorship Program at Queens College, was an immigration policy analyst for the Drum Major Institute for Public Policy and an immigrant rights organizer at Make the Road New York.



Anthony Iton

Senior Vice President of Healthy Communities, The California Endowment

Anthony B. Iton is Senior Vice President of Healthy Communities at The California Endowment, the state’s largest, private health foundation. His primary focus is on the foundation’s 10-year Building Healthy Communities: California Living 2.0 initiative; the goal of which is to create communities where children are healthy, safe and ready to learn.

Prior to his appointment at The Endowment, Iton served as both the director and County Health Officer for the Alameda County Public Health Department.

For three years, Iton also served as director of Health and Human Services and School Medical Advisor for the City of Stamford, Connecticut. Concurrent to that, he also served as a physician in internal medicine for Stamford Hospital’s HIV Clinic. In addition, Iton served for five years as a primary care physician for the San Francisco Department of Public Health.

Iton’s varied career also includes past service as a staff attorney and health policy analyst for the West Coast regional office of Consumer’s Union, the publisher of Consumer Reports magazine.



Wendy Lewis Jackson

Deputy Director, Community Development, Detroit, The Kresge Foundation

As a deputy director for the Community Development and Detroit programs, Wendy Lewis Jackson advances the foundation’s efforts to revitalize Detroit and strengthen the social and economic fabric of other large U.S. cities. Prior to joining Kresge, Jackson was a program director for Children and Family Initiatives and executive director for education initiatives at the Grand Rapids Community Foundation. She taught at Grand Valley State University and has co-authored and assisted in the publication of several reports and publications that address community needs and problem solving. Jackson is an American Marshall Memorial Fellow of the German Marshall Fund of the United States; the Association of Black Foundation Executives named her an Emerging Leader in 2008. She holds a bachelor’s degree in political science and communications and a master’s degree in social work with a concentration in community organization and social policy and planning.



Faizal Karmal

Associate Director, Network Engagement & Bellagio Programs, The Rockefeller Foundation

Faizal Karmali leads the Rockefeller Foundation’s strategic work on network engagement, helping teams build and harness the people, organizations,

and solutions necessary to catalyze innovation and progress around complex global problems. In addition, he oversees strategic partnerships and programming related to the Foundation’s Bellagio Center in Italy—a space known for enabling cross-sectoral, international discourse to advance knowledge and action around critical social challenges.

The first decade of his career was with the Aga Khan Development Network (AKDN) and included postings in Asia, Europe, and East Africa, including time with the Department of Diplomatic Affairs at the Secretariat of His Highness the Aga Khan. His time with the AKDN increasingly involved a focus on government relations and engaging the public sector with the AKDN’s social and economic investments including those in education, finance, aviation, energy, and media. Prior to joining the Foundation, Faizal co-founded an award-winning social enterprise that built software for Canada’s energy sector. Faizal holds a bachelor’s degree in environmental engineering from the University of Western Ontario, and two master’s degrees, one in international education from the University of Toronto and the other in business administration from INSEAD.



Cynthia Kennard

Executive Director, Annenberg Foundation

Cinny Kennard serves as the Executive Director of the Annenberg Foundation. She has held executive leadership positions in the nonprofit sector for almost two decades, in organizations ranging from start-ups to established national brands including Pew Research Center, Smithsonian Institution and National Public Radio. Her experience includes strategic planning, organizational development, creating and building partnerships, fundraising, managing budgets, and creating and launching nonprofits. Cinny has also been a leader in the communication field with award-winning work in nearly every facet of the media including radio, television and digital.

Prior to joining the Annenberg Foundation in January 2015, Kennard was the Senior Vice President in charge of Programming at the Smithsonian Institution. Before Smithsonian, Kennard worked in a key leadership role at the Annenberg Retreat at Sunnylands bringing President Obama and Chinese President Xi Jin Ping to Sunnylands for the Shirtsleeve Summit. Kennard was the first Managing Director of National Public Radio's West Coast Production Center—NPR West—in Culver City and prior to that a Domestic and International Television Correspondent for CBS News as the bureau chief in Moscow and a Correspondent in London and Los Angeles.



Larry Kramer

**President,
The William and Flora Hewlett Foundation**

Larry Kramer became President of The William and Flora Hewlett Foundation in Menlo Park, California, in September 2012.

Before joining the Foundation, Mr. Kramer served from 2004 to 2012 as Richard E. Lang Professor of Law and Dean of Stanford Law School. During his tenure, he spearheaded significant educational reforms, pioneering a new model of multidisciplinary legal studies, enlarging the clinical education program, revamping to foster a public service ethos, and developing the international law program to support a growing emphasis on globalization in legal practice.

At the start of his career, Mr. Kramer served as law clerk to U.S. Court of Appeals Judge Henry J. Friendly of the Second Circuit and U.S. Supreme Court Justice William J. Brennan Jr.

Following his clerkships, Mr. Kramer served as professor of law at the University of Chicago and University of Michigan law schools. He joined the faculty of New York University School of Law in 1994, where he served as Associate Dean for Research and Academics and Russell D. Niles Professor of Law until leaving for Stanford in 2004.

Until joining Stanford, he also served as a special consultant for Mayer, Brown, Rowe & Maw LLP.

Mr. Kramer is a fellow of the American Academy of Arts and Sciences and a member of the American Philosophical Society and the American Law Institute.



Carol Larson

**President and CEO,
The David and Lucile Packard Foundation**

Carol S. Larson is President and CEO of the David and Lucile Packard Foundation, a position she has held since January 2004. Carol was appointed a vice president of the Foundation in 2000 and served as its director of programs from 1995 through 1999. She is responsible for the overall management of the Foundation and its grantmaking activities. The Foundation awards approximately \$300 million in grants domestically and internationally in the program areas of Conservation and Science; Population and Reproductive Health; and Children, Families, and Communities.

Prior to joining the Foundation, Carol was a partner in a Los Angeles, California law firm specializing in civil litigation. She also worked in the nonprofit sector on behalf of persons with developmental disabilities.

Carol currently serves on the boards of the ClimateWorks Foundation and the American Leadership Forum—Silicon Valley.

Carol received her undergraduate degree from Stanford University and her law degree from Yale Law School. Upon graduation, she served as a law clerk to the Honorable Warren J. Ferguson, United States District Court, Central District of California.



Ebony Lee

**Senior Program Officer,
Bill & Melinda Gates Foundation**

Ebony Lee is a Senior Program Officer on the College Ready—State, District, Networks team at the Bill & Melinda Gates Foundation, focused on national and state charter policy and increasing the proliferation of high quality charters. She transitioned to this role after previously serving on the Policy and Advocacy team. Prior to joining the Foundation, she was Chief of Staff in the Office of Innovation and Improvement at the US Department of Education. She has also worked in external relations and outreach for the US Department of Justice and the American Cancer Society and managed several grassroots campaigns. She is originally from Cleveland, Ohio, and attended Brown University.



Peter Long

**President and CEO,
Blue Shield of California Foundation**

Peter V. Long, Ph.D., is the President and CEO of Blue Shield of California Foundation. In addition to his philanthropic background, Dr. Long has extensive experience working on health policy issues at the state, national, and global levels. Prior to serving in leadership roles at the Henry J. Kaiser Family Foundation and The California Endowment, Dr. Long was executive director of the Indian Health Center of Santa Clara Valley, and earlier, a legislative analyst for the Progressive Primary

Health Care Network in Cape Town, South Africa during the country's transition to democracy.

Outside of his role as CEO, Dr. Long is actively involved in multiple healthcare and professional organizations, serving on the Board of Directors for Grantmakers in Health and Grantmakers for Effective Organizations, and the Governance Board of the Institute for Clinical and Economic Review. He was one of the lead organizers of the Philanthropy-Joining Forces Impact Pledge, which raised more than \$200 million for veterans and military families and is a member of the National Academy of Medicine's Leadership Consortium for Value & Science-Driven Health Care. In addition, he practices as an adjunct professor at the University of California, Los Angeles Fielding School of Public Health.

Dr. Long received a bachelor of arts degree from Harvard University; a master's in health policy from The Johns Hopkins University School of Hygiene and Public Health; and his doctorate in health services from the University of California, Los Angeles.



Monica Lozano

**Chair, us Hispanic Media; Chairman,
Aspen Institute Latinos and Society Program**

Monica Lozano is Chairman of the newly established Latinos and Society Policy Program at the Aspen Institute. Lozano has an impressive record of accomplishment in Hispanic media that began in 1985 when she joined *La Opinión*, the country's leading Spanish-language daily newspaper. She was named Publisher and CEO of *La Opinión* in 2004 and in 2010 she became CEO of its parent company, ImpreMedia. She led the transformation of the company into a multi-media content provider that today reaches over 20 million Latinos through its various platforms and is a leading provider of information important to the Hispanic community. Monica stepped down as CEO in June 2014 but remains Chairman of the Board of US Hispanic Media, Inc. the parent company of ImpreMedia,

LLC. In addition to her work with the Aspen Institute, Lozano is Chair of the University of California Board of Regents and the Weingart Foundation, and serves as on the board of the Rockefeller Foundation, Bank of America and the Walt Disney Company.



**David
Lubell**

**Executive Director and Founder,
Welcoming America**

David Lubell is the founder and Executive Director of Welcoming America, a burgeoning immigrant welcoming movement that is quickly expanding across the globe.

David began his career as an Advocacy and Organizing Director of Latino Memphis. He later founded and became Executive Director of the Tennessee Immigrant and Refugee Rights Coalition (TIIRC). At TIIRC David helped found Welcoming Tennessee, the model for what is now Welcoming America.

David's award-winning concept has gained recognition nationally and internationally. The White House honored Welcoming America and ten of its leaders as White House Welcoming America Champions of Change for their innovations in immigrant integration. In 2014 the United Nations Alliance of Civilizations (UNAOC) and BMW Group distinguished Welcoming America as a recipient of their Intercultural Innovation Award, honoring its work in promoting intercultural understanding. The World Economic Forum named David a 2015 Young Global Leader among 186 honorees from 63 countries and all sectors of society.

A Wesleyan University graduate, David received a MPA from the Harvard Kennedy School of Government and a Certificate in non-profit management from Georgetown University.



**Geri
Mannion**

**Program Director,
U.S. Democracy and Special Opportunities
Fund, Carnegie Corporation of New York**

As Director of the Corporation's Strengthening U.S. Democracy Program, Geri Mannion brings a wealth of experience about the role of philanthropy in challenging, improving, and deepening the civic dialogue. She has directed the division since 1998, after staffing the Corporation's program of Special Projects for almost 10 years. Separately, Ms. Mannion continues to direct the Corporation's Special Opportunities Fund, which is housed within the Office of the President. The fund allows the Corporation to respond to proposals that are important but not related to the foundation's primary foci. These projects are few and often one-time-only grants.

Ms. Mannion is a former co-chair of the Funders' Committee for Civic Participation, an affinity group of funders that encourages foundations to fund voter registration, voting rights, civic education, and campaign finance reform. She is also a member of the board of Grantmakers Concerned with Immigrants and Refugees. In 2009, Ms. Mannion, together with her colleague Taryn Higashi, received the Robert W. Scrivner Award for Creative Grantmaking. In 2010, she was named as one of the nonprofit sector's top 50 leaders by the *Non-Profit Times*. Since 2014, Ms. Mannion has chaired the Council on Foundations' Scrivner Selection Committee.



**Faith
Mitchell**

President and CEO, Grantmakers in Health

Faith Mitchell is President and CEO of Grantmakers In Health (GIH). Previously she served as Vice President for Program and Strategy at the organization. Before joining GIH, Dr. Mitchell was Senior Program Officer at the Institute of Medicine (IOM) where she was responsible for the health disparities portfolio. Dr. Mitchell spent 12 years at the National Academies, both at the IOM and as a Center Director in the Division of Social and Behavioral Sciences and Education. She has also held leadership positions at the U.S. Department of State, The San Francisco Foundation, and The William and Flora Hewlett Foundation.

Throughout her career, Dr. Mitchell has worked on the application of social science to domestic and international public policy, health policy, and programs. She has written numerous blog posts on health-related topics, coauthored the article, *Philanthropy And Disparities: Progress, Challenges, And Unfinished Business*, and coedited several reports, including *Examining the Health Disparities Research Plan of the National Institutes of Health: Unfinished Business; Multiple Origins, Uncertain Destinies: Hispanics and the American Future; Hispanics and the Future of America; Terrorism: Perspectives from the Behavioral and Social Sciences; Discouraging Terrorism: Some Implications of 9/11; America Becoming: Racial Trends and Their Consequences; Governance and Opportunity in Metropolitan America; and Premature Death in the New Independent States*.



**David
Morse**

**Chief Communications Officer,
The Atlantic Philanthropies**

David Morse is Chief Communications Officer for The Atlantic Philanthropies.

Morse has had an eclectic career leading public policymaking, advocacy, strategic communications and planning in the nonprofit sector, philanthropy and government. Most recently, he was Senior Fellow and Interim Vice President of Encore.org, a San Francisco-based nonprofit building a movement to promote encore careers for the greater good.

His foundation experience includes serving as Chief Communications Officer for the Pew Charitable Trusts and Vice President for Communications for the Robert Wood Johnson Foundation.

Earlier in his career, Morse was a "shoe-leather" epidemiologist for the New York State Department of Health; professional staff member for the U.S. Senate Committee on Labor and Human Resources; Director of the President's Task Force on the Arts and Humanities; Associate Vice President for Policy Planning, Director of Federal Relations and Instructor in higher education and public policy at the University of Pennsylvania.



Christopher Oechsli

President and CEO, The Atlantic Philanthropies

Christopher G. Oechsli is President and CEO of The Atlantic Philanthropies and serves on the Board of Directors. He leads Atlantic’s grantmaking through its four program areas and Founding Chairman grants. His responsibilities include working with the Board to disburse Atlantic’s remaining endowment, completing active grantmaking by 2016 and closing its doors by 2020.

Oechsli has over 30 years of experience in international business, law, philanthropy and policy development in the United States, Latin America, Asia, Africa and Europe. He served as Atlantic’s Interim President and CEO from June-September 2011. Oechsli recently was Associate Fellow and Project Director at the Institute for Policy Studies, and previously served as Counsel to U.S. Senator Russ Feingold, whom he advised on legislation and a range of domestic and international issues.

Oechsli was a senior staff member at The Atlantic Philanthropies and related companies for 17 years. He previously served as Atlantic’s Population Health Program Director and also led the foundation’s development of higher education and rule-of-law initiatives in Viet Nam, South Africa, Australia and the United States. Beginning in 1990, Oechsli served as a director, counsel or chief executive of operating companies within the General Atlantic Group, an international investment subsidiary of the Atlantic Foundation.



Manuel Pastor

Professor of Sociology and American Studies & Ethnicity, Director, Program for Environmental and Regional Equity and the Center for the Study of Immigrant Integration, University of Southern California

Dr. Manuel Pastor is a Professor of Sociology and American Studies & Ethnicity at the University of Southern California, where he directs the Program for Environmental and Regional Equity (PERE) and the Center for the Study of Immigrant Integration (CSII). Dr. Pastor holds an economics Ph.D. from the University of Massachusetts, Amherst and is the inaugural holder of the Turpanjian Chair in Civil Society and Social Change at usc.

His research focuses on the economic, environmental and social conditions facing low-income urban communities—and the social movements seeking to change those realities. He served as a member of the Commission on Regions appointed by California’s Speaker of the State Assembly. In 2012, Dr. Pastor was awarded the Wally Marks Changemaker of the Year by the Liberty Hill Foundation in recognition of his many research partnerships with social justice organizations. He speaks frequently on issues of demographic change, economic inequality, and community empowerment and has contributed opinion pieces to such outlets as the *Los Angeles Times*, the *San Jose Mercury News*, the *San Francisco Chronicle*, the *Sacramento Bee*, the *Huffington Post*, and many others. Dr. Pastor has co-authored many books, including his latest work with Chris Benner, *Equity, Growth, and Community: What the Nation Can Learn from America’s Metro Areas* (UC Press 2015).



Carrie Walton Penner

Board Member, Walton Family Foundation

Carrie Walton Penner has been engaged in education research, evaluation, philanthropy and advocacy for more than 20 years. The focus of her activities has been on improving access to high-quality schools for every child, particularly in low-income communities. A graduate of Georgetown University, Carrie holds two master’s degrees from the Stanford University School of Education - one in Administration and Policy Analysis and the second in Program Evaluation. She serves on the boards of several organizations, including: The Walton Family Foundation, Charter School Growth Fund, KIPP Foundation, California Charter Schools Association, EdVoice, Innovate Public Schools, and Stanford University Graduate School of Education.



Hilary Pennington

Vice President of Education, Creativity, and Free Expression, Ford Foundation

Hilary Pennington is Vice President of the Ford Foundation’s Education, Creativity and Free Expression program. She leads the foundation’s work on school reform in the United States and higher education around the world, next-generation media policy and journalism, and support for arts and culture. She also oversees the foundation’s regional programming in four offices based in Africa and the Middle East. Prior to joining Ford, Pennington held leadership positions at the Bill and

Melinda Gates Foundation, Center for American Progress and Jobs for the Future. She also served on President Bill Clinton’s transition team and as co-chair of his administration’s presidential advisory committee on technology.



Andrea Phillips

Vice President, Urban Investment Group, The Goldman Sachs Group, Inc.

Andi Phillips is a Vice President in the Goldman Sachs Urban Investment Group and the Head of the GS Social Impact Fund. In addition to launching the first domestic impact investing fund sponsored by a major us financial institution, Ms. Phillips also leads the firm’s social impact bond and economic development investing, and developed the Access to Capital program as part of the 10,000 Small Businesses initiative.

Prior to Goldman Sachs, Phillips spent 20 years developing small business, workforce and community development programs and provided strategic and operational planning services to a variety of public and private sector clients. She served as President of Seedco Financial, a Community Development Financial Institution which provides affordable capital to small businesses and non-profits in underserved communities. Prior to that she was Executive Vice President for Programs at Seedco, where she was responsible for strategic planning and program implementation, including several pay for success contracts.



Ana Ponce

CEO, Camino Nuevo Charter Academy

Ana Ponce is the Chief Executive Officer of Camino Nuevo Charter Academy (CNCA), a network of high performing charter schools serving more than 3300 Pre-K through 12th grade students in the greater MacArthur Park neighborhood near Downtown Los Angeles. CNCA schools are recognized as models for serving predominantly Latino English Language Learners and have won various awards and distinctions including the Title 1 Academic Achievement Award, the California Association of Bilingual Education Seal of Excellence, the California Distinguished Schools award, and the Effective Practice Incentive Community (EPIC) award.

An alumnus of Teach for America, she spent 3 years in the classroom before becoming one of the founding teachers and administrators at The Accelerated School, the first independent charter school in South Los Angeles. Under her instructional leadership, The Accelerated School was named elementary school of the year by Time Magazine in 2001. A veteran of the charter schools movement in California, she serves on the Board of the California Charter Schools Association.



Rip Rapson

President and CEO, The Kresge Foundation

Rip Rapson is president and CEO of The Kresge Foundation, a \$3.5 billion private, national foundation dedicated to expanding opportunities

for vulnerable people in America's cities.

Since 2006, he has expanded Kresge's grantmaking and investing tools to improve the economic, social, cultural and environmental conditions of urban life across the nation and in Kresge's hometown of Detroit. In 2014, the foundation made grant and investment commitments totaling more than \$150 million.

A veteran of public policy and philanthropic leadership, Rapson's experience includes civic administration, private law practice and strategic foundation governance. His work has elevated many public issues including early childhood development, urban revitalization, environmental preservation and arts and cultural support.

He is active in his profession and in his community serving as a board member for ArtPlace America, Living Cities, Local Initiatives Support Corporation (LISC), Detroit RiverFront Conservancy, Downtown Detroit Partnership and M-1 Rail.



Rashad Robinson

Executive Director, Color of Change

Rashad Robinson serves as Executive Director of ColorOfChange.org. With over 1 million members, ColorOfChange is the nation's largest online civil rights organization. Since 2005, ColorOfChange has been a leading force in holding government and corporations accountable to Black people and advancing visionary solutions for building a just society for everyone. In 2015, Fast Company named ColorOfChange the 6th Most Innovative Company in the world, "for creating a civil rights group for the 21st century.

Under Rashad's leadership, ColorOfChange developed and led a national campaign against the right-wing policy shop, the American Legislative Exchange Council (ALEC). He has appeared in hundreds of news stories, interviews, and political discussions through outlets including ABC, CNN, MSNBC and NPR.

Prior to his work at ColorOfChange, Rashad

served as Senior Director of Media Programs at GLAAD, where he led the organization's programmatic and advocacy work to transform the representation of LGBT people in news and entertainment media.



Robert K. Ross

President and CEO, The California Endowment

Robert K. Ross, M.D., is President and CEO for The California Endowment, a private, statewide health foundation established in 1996 to address the health needs of Californians. Prior to his appointment in July 2000, Dr. Ross served as director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000.

Dr. Ross has an extensive background in health philanthropy, as a public health administrator, and as a clinician. His service includes: Commissioner, Philadelphia Department of Public Health; medical director for LINK School-Based Clinic Program, Camden, New Jersey; instructor of clinical medicine, Children's Hospital of Philadelphia; and faculty member at San Diego State University's School of Public Health.

He is a member of the President's Advisory Commission on Educational Excellence for African Americans, Co-Chair, Diversity in Philanthropy Coalition, and has served as a member of the California Health Benefit Exchange Board, the Rockefeller Philanthropy Advisors Board, National Vaccine Advisory Committee, and on the boards of Grantmakers in Health, the National Marrow Donor Program, San Diego United Way and Jackie Robinson YMCA. He is a Diplomate of the American Academy of Pediatrics, served on the President's Summit for America's Future and as chairman of the national Boost for Kids Initiative, and was honored by the Council on Foundations as the Distinguished Grantmaker of the Year for 2008.



Darshak Sanghavi

Director, Preventative and Population Health Care Model, Center for Medicare and Medicaid Innovation

Darshak Sanghavi, MD, recently joined the Center for Medicare and Medicaid Innovation (CMMI) as the director of the Preventive and Population Health Care Models Group. Prior to joining CMMI, he served as a fellow and managing director of the Engelberg Center for Health Care Reform with the Brookings Institution. Dr. Sanghavi also served as the chief of pediatric cardiology at the University of Massachusetts Medical School, where he directed clinical and research programs dedicated to children's heart defects.

An award-winning medical educator, he also has worked in medical settings around the world and published dozens of scientific papers on topics ranging from the molecular biology of cell death to tuberculosis transmission patterns in Peruvian slums. Dr. Sanghavi is a frequent guest on NBC's Today Show and a past commentator for NPR's All Things Considered. He is a contributing editor to Parents magazine, a health care columnist for Slate, and he often writes about health care for the New York Times, the Boston Globe, and the Washington Post. His best-seller, *A Map of the Child: A Pediatrician's Tour of the Body*, was named a best health book of the year by the Wall Street Journal.



James Shelton

Chief Impact Officer, 2U, Inc.

James “Jim” Shelton is 2U’s Chief Impact Officer, overseeing university partner program implementation, research and university relations. Jim holds a bachelor’s degree in computer science from Morehouse College as well as master’s degrees in both business administration and education from Stanford GSB and GSE.

Prior to 2U, Jim served as the Deputy Secretary and COO of the U.S. Department of Education and led a range of management, policy, and program functions in support of educational access and excellence for America’s children, especially those least advantaged. While in government, he also launched and led the President’s My Brother’s Keeper initiative; and served on and led multiple interagency efforts focused on increasing economic opportunity and entrepreneurship and building the enabling technology and R&D infrastructures to accelerate progress.

Earlier in his career, Jim opened the east coast offices of NewSchools Venture Fund and became the program director for education at the Bill & Melinda Gates Foundation, where he managed a \$2–3 billion portfolio of non-profit investments.



Annie Sorich

Vice President, Strategy, Charter School Growth Fund

Annie Sorich is the Vice President, Strategy at the Charter School Growth Fund (CSGF), a non-profit fund working to transform education in the United States by investing in innovative charter school networks that offer outstanding educational options for under-served students. At CSGF, Annie leads internal and external strategic work and special projects for the CEO. Prior to her current role, Annie spent four years on the investment management team, leading due diligence and portfolio management efforts across the U.S. Before joining CSGF, Annie spent five years at Chicago-based Morningstar, Inc. in a wide range of capacities, including working as an equity analyst covering a variety of natural resource and industrial companies and managing operations for multiple database integration projects spanning the globe. Annie graduated Phi Beta Kappa from Oberlin College and received an MBA with Honors from the University of Chicago Booth School of Business.



Robynn Steffen

Senior Manager, Omidyar Network

Robynn Steffen is a Senior Manager at Omidyar Network, a philanthropic investment firm dedicated to harnessing the power of markets to create opportunities for people to improve their lives. Since it was established in 2004, Omidyar Network has committed more than \$850 million in for-profit

investments and non-profit grants. Drawing on that extensive experience, Steffen works to accelerate the growth and effectiveness of the global impact investing industry.

Prior to joining Omidyar Network in September 2015, Steffen led the White House’s efforts to promote emerging market impact investments to accelerate the Administration’s global development goals. Before joining the Obama Administration in 2009, Steffen worked in India and South Africa to leverage markets to improve the lives of disadvantaged communities; in the trenches of a start-up non-profit accelerating global access to medicines, first as Executive Director, then serving on the inaugural Board; and forging multi-sector partnerships as Deputy Chair of the Clinton Global Initiative Education Working Group.



Dalila Wilson-Scott

President and Head of Global Philanthropy, JPMorgan Chase Foundation

Dalila Wilson-Scott is Managing Director of Global Philanthropy at JPMorgan Chase & Co., a global leader in corporate philanthropy with \$200 million invested in communities annually. As the Acting President, Ms. Wilson-Scott leads the firm’s global philanthropic activities, including employee engagement and volunteerism, and plays a key role in helping to set the firm’s overall Corporate Responsibility strategy. She is credited for her lead role in launching Chase Community Giving, one of the most successful crowd-sourced philanthropy programs on Facebook and the firm’s largest social media presence. Her leadership and participation spans from work on firm-wide strategic initiatives, community partnerships and civic engagement. Prior to joining the Office of Corporate Responsibility, she served in the firm’s Corporate Merger Office as an integral member of the task force charged with managing the integration of JPMorgan Chase and Bank One, one of the largest and most significant mergers in the financial services industry. Before

this role, she was a Senior Strategic Planning Director focused on evaluating new business initiatives and acquisition opportunities for the retail and commercial banking businesses.



Evan Wolfson

Founder and President, Freedom to Marry

Evan Wolfson is Founder and President of Freedom to Marry, the campaign to win marriage nationwide. In 1983, Evan wrote his Harvard Law School thesis on gay people and the freedom to marry. During the 1990s he served as co-counsel in the historic Hawaii marriage case that launched the ongoing global movement for the freedom to marry, and has participated in numerous gay rights and HIV/AIDS cases. He earned a B.A. in history from Yale College in 1978; served as a Peace Corps volunteer in a village in Togo, West Africa; and wrote the book, *Why Marriage Matters: America, Equality, and Gay People’s Right to Marry*, published by Simon & Schuster in July 2004. Citing his national leadership on marriage and his appearance before the U.S. Supreme Court in *Boy Scouts of America v. James Dale*, the *National Law Journal* in 2000 named Evan one of “the 100 most influential lawyers in America.” *Newsweek/The Daily Beast* dubbed Evan “the godfather of gay marriage” and *Time Magazine* named him one of “the 100 most influential people in the world.” In 2012, Evan received the Barnard Medal of Distinction alongside President Barack Obama.

CONTACT

cppp@usc.edu

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