Fifteen illuminating, enlightening, empowering, energizing, maximizing, impacting, inspiring, stimulating, innovating, collaborating, researching, networking, strategizing, sharing, leveraging, world-changing years.

The USC Center on Philanthropy & Public Policy

2000-2015 A new chapter in philanthropy.

THE CENTER ON PHILANTHROPY AND PUBLIC POLICY began in 2000 with a vision: To become America's premier resource for more impactful giving. To that end we have conducted groundbreaking research that has led to innovative strategies and powerful partnerships, presented world-renowned speakers, enabled stimulating discussions among leaders in the field, inspired a whole new generation of philanthropists, and helped foundations, corporations and individuals maximize the power of their giving. Join us ... for the next chapter is about to be written.

The path to *impactful* giving.

Research



Strategies



Partnerships

Speakers





Discussions



The Center on Philanthrop



Networks



THE CENTER ON PHILANTHROPY & PUBLIC POLICY 3

Groundbreaking Research.

HERE AT THE CENTER, research is at the core of everything we do. Since our founding, we have conducted dozens of landmark studies that document the changing landscape of philanthropy, examine how philanthropy can help solve community problems, and explore the complexity of accountability and stewardship. These studies have national impact and regional relevance and spark high-level discussions for further exploration and debate at our National Leadership Forums and Roundtables. By translating research and analysis into actionable knowledge for donors and foundation leaders, we foster innovative strategies to scale impact. Research. Because knowledge definitely is power.



WHAT IS "NEW" ABOUT **NEW PHILANTHROPY**

Exploring the emergence of new philanthropists, new structures and strategies for giving and their implications for the future of philanthropy, this landmark study has become a benchmark for the field and set the stage for subsequent research.

CALIFORNIA FOUNDATIONS: 1999-2009 GROWTH AMID ADVERSITY

A look at the changes that have unfolded in the 10 years since our first report, highlighting how California foundations continue to be a significant force in the state and the nation, and uncovering encouraging signs for the future.

and leveraging all of

IS THIS THE NEW GOLDEN AGE OF PHILANTHROPY?

- This essay analyzes the philanthropic strategies –
- harnessing the power of
- networks, crossing boundaries
- to work with government,
- philanthropy's assets —
- to achieve unprecedented
- impact in the years to come.



World-Changing Strategies.

THROUGH ITS RESEARCH, reports, presentations and discussions, The Center leads the way in helping philanthropy to create change. Essential to its work are studies, forums and roundtables examining how foundations can use their dollars, knowledge and connections to shape public policy. The strategies and practices that are emerging help to solve difficult public problems and improve the lives of residents in communities across the globe. At The Center, our goal is simple: to help philanthropy leverage its impact.

DECISION POINTS

Once foundations decide to engage in public policy, they have choices as to what point in the policy process to act, in which arena-local, state, and national – and how to do so, weighing the risks and the rewards.

POLICY ISSUES

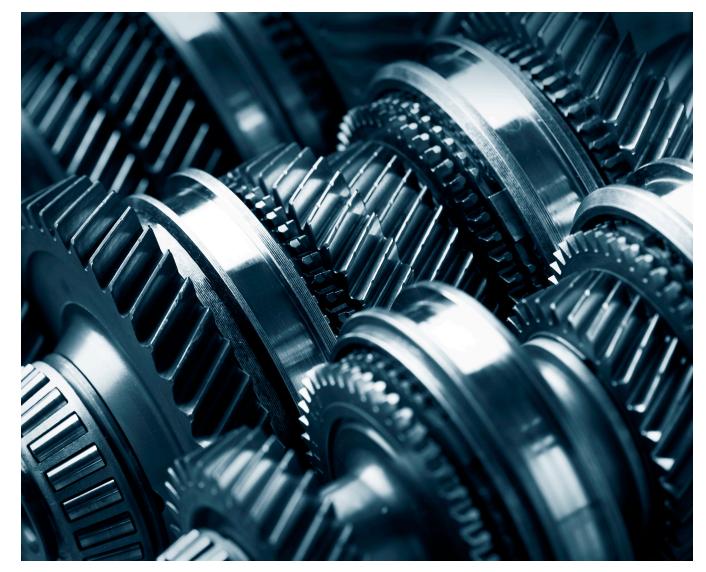
Foundations advance a wide range of policy issues from school reform to healthcare access to a cleaner environment, uncovering innovative solutions and what it will take to achieve the desired outcomes.

PHILANTHROPIC PRACTICES

As foundations become more engaged in policy work, there is a need to translate strategic thinking into promising practices such as how to use communications to advance policy goals, and how evaluations can be adapted to yield lessons for real world circumstances.

Catalyzing Partnerships.

THERE IS AN OLD ADAGE that goes like this: The total is greater than the sum of the parts. Nowhere is this more true than in philanthropy. Through our research studies and resulting roundtables and forums, The Center has brought to light the advantages of philanthropy and the nonprofit sector working together with government and business. It continues to examine the different ways and structures for combining, aligning, blending and braiding resources across the sectors, and connecting the work taking place on the ground in the community with public policy choices and powerful forces in the market.



PHILANTHROPY AND GOVERNMENT WORKING TOGETHER

Research exploring the innovative role of Offices of Strategic Partnerships in catalyzing and stimulating partnerships between philanthropy and government in cities, states and federal agencies, presented at the White House.

MOVING TO **HIGHER GROUND**

This year-long inquiry looks at place-based efforts across the nation that focus on alleviating poverty, underscoring the importance of public policy and the economy, and culminating in a national forum: Prioritizing Place.

CATALYZING COLLABORATION A report detailing how agencies across the federal government, as diverse as HUD and the EPA to the VA and the State Department, are working with philanthropy and business to blend the different strengths of the sectors.



Darren Walker, President, Ford Foundation (pictured above on right) with **Fred Ali**, President, Weingart Foundation discuss philanthropic leadership and the role of philanthropy in society.

Inspiring Speakers.

JUDITH RODIN, PRESIDENT, The Rockefeller Foundation; Jennifer and Peter Buffett, founders of the NoVo Foundation; and Eli Broad, Founder of The Broad Foundation. These are just a few of the nationally-known leaders of philanthropy who have captivated audiences as part of The Center's Distinguished Speakers Series since its inception. The philosophies and experiences they share serve to enlighten our audiences and inspire them to achieve even greater heights with their own giving.

"There are many, many think tanks in the world. Some of them, quite honestly, do not add value. I'm an ideas' person. I love reading papers, but you've got to have action attached to that research. And that's what is so great about that great report that The Center did that finds its way to the White House.... When that happens, that's real impact. It's a huge, huge asset for philanthropists."

DARREN WALKER

Illuminating Discussions.

THE CENTER OFFERS several smaller, more intimate venues to explore issues, the newest of which is Conversations on Philanthropy. These draw together foundation leaders, individual donors and family foundation trustees with field experts to examine specific issues like the arts, youth and families, libraries, the environment as well as giving strategies. Our national forums offer in-depth analyses of important topics and trends. And our roundtables enable discussions based on commissioned papers. Whether you're a leader of an international foundation or an individual donor ... the head of a family foundation or a next generation philanthropist ... come and join the conversation.

IMPACT INVESTING

Andrea Phillips, Vice President, Urban Investment Group, Goldman Sachs and Antony Bugg-Levine, CEO, Nonprofit Finance Fund.





URBAN OPPORTUNITY Rip Rapson, President and CEO, The Kresge Foundation and Irene Hirano Inouye, President, U.S.-Japan Council and Kresge Foundation Board Member.



FOSTER CARE Andrew Bridge, Executive Director, Child Welfare Initiative

GLOBAL HEALTH

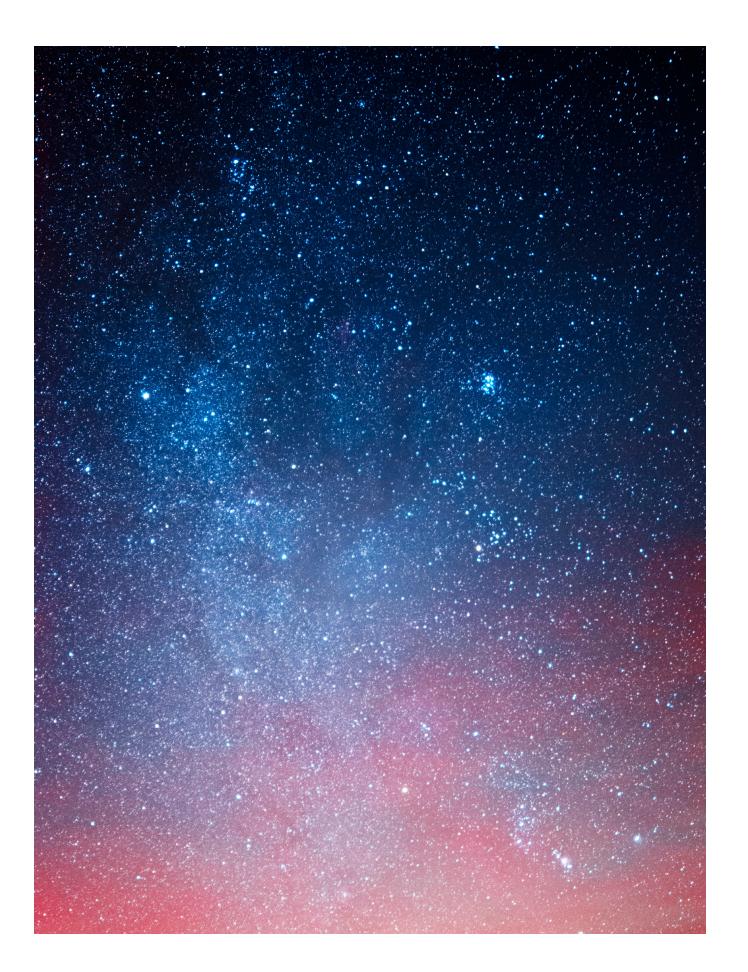
Barbara Bush, CEO and Co-Founder, Global Health Corps and Cara Esposito, Executive Director, Leonetti/O'Connell Family Foundation.





GIVING WHILE LIVING Chris Oechsli, President and CEO, The Atlantic Philanthropies.





Empowering Donors.

THE GROUNDBREAKING WORK of The Center on Philanthropy and Public Policy over the past fifteen years actionable research, innovative strategies, inspiring speakers, and illuminating discussions—has helped donors increase the meaning and impact of their giving. Smaller, more intimate exchanges such as our Donors and Their Families series and the Foundation Leadership Group connect peers and inspire and empower current and future philanthropic leaders. But the valuable work of The Center is only possible because of the generous support of our dedicated donors and partners. With the field of philanthropy becoming more complex and expanding at a faster and faster pace, the need for even more research, ideas, strategies and education is evident. Support for The Center is an investment in our common future.

Funders

The Center's work is made possible by the generous support of our funders, who share the belief that philanthropy benefits from careful study, discussion and debate. Their investment in building the field is greatly appreciated.

Board of Advisors

The Ahmanson Foundation The Herb Alpert Foundation The Annenberg Foundation **Bank of America** The Philip and Muriel Berman Foundation **Blue Shield of California Foundation** The Louis L. Borick Foundation John and Louise Bryson California Community Foundation The California Endowment **The California Wellness Foundation** The Capital Group Companies Charitable Foundation **The Annie E. Casey Foundation** The Carol and James Collins Foundation **Roy & Patricia Disney Family Foundation Joseph Drown Foundation Dwight Stuart Youth Fund** The Eisner Foundation The James J. and Sue Femino Foundation **Ford Foundation** Goldman Sachs & Co. The John Randolph Haynes and Dora Haynes Foundation **Conrad N. Hilton Foundation**

The James Irvine Foundation Jewish Community Foundation of Los Angeles JPMorgan Chase & Co. **Thomas and Dorothy Leavey Foundation** Douglas M. Mancino Moss Adams, LLP The Kenneth T. and Eileen L. Norris Foundation Leonetti/O'Connell Family Foundation The Ralph M. Parsons Foundation The Reis Foundation, Inc. Roll Global, LLC The Rose Hills Foundation **The Seaver Institute** William E. Simon Foundation Sony Pictures Entertainment **Starkey Hearing Foundation UniHealth Foundation** Esther and Tom Wachtell The Walt Disney Company Weingart Foundation The Lawrence Welk Family Foundation Wells Fargo

Fred J. Ali, Chair Chief Executive Officer

Ken Brecher

Dannielle Campos Senior Vice President and

Wendy Garen

Executive Director and President

Jeff Hoffman

Irene Hirano Inouye

Jack H. Knott

John E. Kobara

Joe Lumarda

Senior Vice President/

Douglas M. Mancino

Ione L. Piper Chair

James M. Ferris, Director

Cathleen Collins Hession

Design by **DISTINC**

Lawrence Welk Family Foundation

Michael M. Ruane

Antonio Manning

Margo Leonetti O'Connell

Lisa Fredricks Parker

Jane G. Pisano

Marvin Schotland

Jack Shakely

<u>William E. Simon, Jr.</u> Co-Chairman

Trent Stamp

Lisa J. Stevens

Esther Wachtell

Wendy Wachtell

Eugene R. Wilson



The Center on Philanthropy & Public Policy Sol Price School of Public Policy University of Southern California

www.usc.edu/philanthropy