Prioritizing Place

A National Forum on Place-Based Initiatives

December 4 – 5, 2014
Davidson Conference Center, University of Southern California

Forum Topics
Plenary sessions will address the following questions:

• Can place-based initiatives address concentrated poverty on a regional and national scale?
• What kinds of data are guiding place-based work?
• How do local communities vary, and how does this diversity impact initiative design?
• What is the role of the market economy in today’s place-based initiatives?
• How are we assessing progress and establishing accountability in these initiatives?
• How do you scale these efforts?
• What are the blueprints that seem promising?

Concurrent Sessions

• Building a Knowledge of Place
• Choosing Market-Oriented Strategies
• Working Beyond the Inner City
• Building Civic Capacity
• Braiding Resources
• Evaluating Progress

The Center on Philanthropy & Public Policy and the Sol Price Center for Social Innovation invite you to a national conversation on the current state of place-based initiatives. The day-and-a-half event is the culmination of a year-long inquiry into philanthropic and public sector initiatives that address geographically-concentrated poverty.

Join policymakers, foundation executives and thought leaders from across the country as they take a step back, analyze these increasingly sophisticated efforts, and provide crucial insights for anyone undertaking or contemplating a place-based initiative. The forum will include plenaries with national experts, concurrent sessions focused on decision-making, and ample opportunities for networking.

Registration Fee: $500
Please register online at www.prioritizing-place.eventbrite.com by November 21, 2014
Space is Limited

For up-to-date program information, visit cppp.usc.edu/prioritizing-place
Speakers

Tonya Allen, President & CEO, The Skillman Foundation
Denise McGregor Armbrister, Executive Director, Wells Fargo Regional Foundation
Judith Bell, President, PolicyLink
Raphael Bostic, Ph.D., Professor, Judith and John Bedrosian Chair in Governance and the Public Enterprise, USC Sol Price School of Public Policy
Sheri Brady, Senior Associate for Strategic Partnerships, Aspen Forum for Community Solutions
Xavier de Souza Briggs, Vice President for Economic Opportunity and Assets, The Ford Foundation
Prudence Brown, Independent Consultant
Henry Cisneros, Former U.S. Department of Housing and Urban Development Secretary & Executive Chairman, CityView
James M. Ferris, Ph.D., Emery Evans Olson Chair in Nonprofit Entrepreneurship and Public Policy Director, The Center on Philanthropy and Public Policy, Sol Price School of Public Policy, University of Southern California
Salin Geevarghese, Deputy Assistant Secretary, HUD Office for International & Philanthropic Innovation
Bart Harvey, Former Chairman, Enterprise Community Partners

Elwood Hopkins, Managing Director, Emerging Markets, Inc.
Mark Joseph, Ph.D., Director, National Initiative on Mixed-Income Communities, Case Western Reserve University
Jack H. Knott, Ph.D., Dean, C. Erwin and Ione L. Piper Chair and Professor, Price School of Public Policy, University of Southern California
Andrew Plepler, Global Corporate Social Responsibility Executive and Consumer Policy Executive, Bank of America
Rip Rapson, President and CEO, The Kresge Foundation
Norman B. Rice, Trustee, Casey Family Programs
Dr. Robert K. Ross, President and CEO, The California Endowment
Michael Rubinger, President & CEO, LISC
Ralph Smith, Senior Vice President, The Annie E. Casey Foundation
Luke Tate, Senior Policy Advisor, Urban Affairs, Justice, & Opportunity, White House Domestic Policy Council
Dalila Wilson-Scott, Managing Director Global Philanthropy and President of the JPMorgan Chase Foundation

*More speakers to be announced.

This Forum is made possible by the generous sponsorship of The Ford Foundation, The Annie E. Casey Foundation, JP Morgan Chase, Bank of America, and The California Endowment.

The Center on Philanthropy and Public Policy promotes more effective philanthropy and strengthens the nonprofit sector through research that informs philanthropic decision making and public policy to advance community problem solving. Using California and the West as a laboratory, The Center conducts research on philanthropy, volunteerism, and the role of the nonprofit sector in America’s communities.

For more information, email ccpp2@usc.edu or call 213.821.1262

The USC Sol Price Center for Social Innovation promotes the exploration and understanding of how to create sustainable, holistic vitality in low-income, urban communities. The Center develops initiatives, leaders, and scholars to advance novel solutions with a particular eye toward creating large-scale change efforts in places and populations.