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The Center on Philanthropy & Public Policy  
Sol Price Center for Social Innovation

# PrioritizingPlace

*A National Forum on Place-Based Initiatives*

**December 4 – 5, 2014**

Davidson Conference Center, University of Southern California

## Forum Topics

Plenary sessions will address the following questions:

- Can place-based initiatives address concentrated poverty on a regional and national scale?
- What kinds of data are guiding place-based work?
- How do local communities vary, and how does this diversity impact initiative design?
- What is the role of the market economy in today's place-based initiatives?
- How are we assessing progress and establishing accountability in these initiatives?
- How do you scale these efforts?
- What are the blueprints that seem promising?

## Concurrent Sessions

- Building a Knowledge of Place
- Choosing Market-Oriented Strategies
- Working Beyond the Inner City
- Building Civic Capacity
- Braiding Resources
- Evaluating Progress

The Center on Philanthropy & Public Policy and the Sol Price Center for Social Innovation invite you to a national conversation on the current state of place-based initiatives. The day-and-a-half event is the culmination of a year-long inquiry into philanthropic and public sector initiatives that address geographically-concentrated poverty.

Join policymakers, foundation executives and thought leaders from across the country as they take a step back, analyze these increasingly sophisticated efforts, and provide crucial insights for anyone undertaking or contemplating a place-based initiative. The forum will include plenaries with national experts, concurrent sessions focused on decision-making, and ample opportunities for networking.

## Registration Fee: \$500

Please register online at  
**[www.prioritizing-place.eventbrite.com](http://www.prioritizing-place.eventbrite.com)**  
by November 21, 2014

*Space is Limited*

For up-to-date program information, visit  
**[cphp.usc.edu/prioritizing-place](http://cphp.usc.edu/prioritizing-place)**

## Speakers

**Tonya Allen**, President & CEO,  
The Skillman Foundation

**Denise McGregor Armbrister**, Executive Director,  
Wells Fargo Regional Foundation

**Judith Bell**, President, PolicyLink

**Raphael Bostic, Ph.D.**, Professor, Judith and John  
Bedrosian Chair in Governance and the Public  
Enterprise, USC Sol Price School of Public Policy

**Sheri Brady**, Senior Associate for Strategic  
Partnerships, Aspen Forum for Community Solutions

**Xavier de Souza Briggs**, Vice President for Economic  
Opportunity and Assets, The Ford Foundation

**Prudence Brown**, Independent Consultant

**Henry Cisneros**, Former U.S. Department  
of Housing and Urban Development Secretary  
& Executive Chairman, CityView

**James M. Ferris, Ph.D.**, Emery Evans Olson Chair in  
Nonprofit Entrepreneurship and Public Policy Director,  
The Center on Philanthropy and Public Policy, Sol Price  
School of Public Policy, University of Southern California

**Salin Geevarghese**, Deputy Assistant Secretary, HUD  
Office for International & Philanthropic Innovation

**Bart Harvey**, Former Chairman,  
Enterprise Community Partners

**Elwood Hopkins**, Managing Director,  
Emerging Markets, Inc.

**Mark Joseph, Ph.D.**, Director, National Initiative  
on Mixed-Income Communities, Case Western  
Reserve University

**Jack H. Knott, Ph.D.**, Dean, C. Erwin and Ione L.  
Piper Chair and Professor, Price School of Public Policy,  
University of Southern California

**Andrew Plepler**, Global Corporate Social  
Responsibility Executive and Consumer Policy Executive,  
Bank of America

**Rip Rapson**, President and CEO, The Kresge Foundation

**Norman B. Rice**, Trustee, Casey Family Programs

**Dr. Robert K. Ross**, President and CEO,  
The California Endowment

**Michael Rubinger**, President & CEO, LISC

**Ralph Smith**, Senior Vice President,  
The Annie E. Casey Foundation

**Luke Tate**, Senior Policy Advisor, Urban Affairs, Justice,  
& Opportunity, White House Domestic Policy Council

**Dalila Wilson-Scott**, Managing Director Global  
Philanthropy and President of the JPMorgan  
Chase Foundation

*\*More speakers to be announced.*

This Forum is made possible by the generous sponsorship of The Ford Foundation,  
The Annie E. Casey Foundation, JP Morgan Chase, Bank of America, and The California Endowment.



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The Center on Philanthropy and Public Policy promotes more effective philanthropy and strengthens the nonprofit sector through research that informs philanthropic decision making and public policy to advance community problem solving. Using California and the West as a laboratory, The Center conducts research on philanthropy, volunteerism, and the role of the nonprofit sector in America's communities.

**USC Price**

Sol Price School of Public Policy  
Sol Price Center for Social Innovation

The USC Sol Price Center for Social Innovation promotes the exploration and understanding of how to create sustainable, holistic vitality in low-income, urban communities. The Center develops initiatives, leaders, and scholars to advance novel solutions with a particular eye toward creating large-scale change efforts in places and populations.

For more information, email [cppp2@usc.edu](mailto:cppp2@usc.edu) or call **213.821.1262**